



Project Data

Key Scope Items:

- Feasibility Study
- Market Analysis
- Economic & Fiscal Impact Analysis

Development Budget: \$150,000,000

HSP Professionals Involved in Project: Rob Hunden

Time of Service: 2004 – 2005

Arena & Football Stadium Feasibility

Dover, Delaware

As part of Delaware State University's long-term growth plan, as well as an anticipated move to a more prestigious athletic conference, the university is planning a new 6,000-seat arena and 14,500-seat football stadium (that will be expandable to 30,000 seats for NCAA Division I-A). The arena was expected to host a minor-league hockey franchise, in addition to DSU. The report projected the consolidated demand and operations of the arena and football stadium and provided an economic and fiscal impact analysis of the projects.

A team of consultants, including Rob Hunden, prepared the market and financial studies for both facilities. This report was prepared for the Delaware Civic Center Commission, a community group that led the planning effort. However, since then, the university has taken over stewardship of the project. The planned arena, as well as the new football stadium, was planned physically connected to each other on the university's Dover campus.