



## Power and Light District, Convention Center Expansion and Sprint Center Impact Analyses

*Kansas City, Missouri*

In 2004, Mr. Hunden worked with the Economic Development Commission to complete an analysis of the Kansas City Power & Light District development proposed by the Cordish Company. The project is a seven-block downtown redevelopment between the convention center and Sprint Arena and includes a retail and entertainment area of approximately 461,000 square feet. Mr. Hunden was specifically requested by the City due to his work reviewing Cordish's development in Louisville (4<sup>th</sup> Street Live!). Mr. Hunden worked directly for the EDC and the City's financial advisor on the project, Oppenheimer.

In 2005, Mr. Hunden was again engaged to complete an update of the report as the project was being expanded from its original concept. The project opened in 2007, transformed downtown, and helped increase conventions from 27 to 41 annually (to date).

In 2009, HSP was engaged by the Downtown Council to measure the impact of the Power & Light District on the city, as well as the impact of Sprint Center, the convention center expansion, a future NBA/NHL team and a 1,000-room convention hotel.

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**Client:** City, Developer, Downtown Civic Council      **Time Period:** 2004; 2005; 2009