



Nashville Food Hall and Mixed-Used Development Study

Nashville, Tennessee

HSP worked with a private client to perform a real estate market demand analysis and feasibility study for a new mixed-use development Nashville. The study included market validation for the appropriate amount and mix of uses to be sure that the development is feasible in the marketplace, is realistic and still contains the compelling mix of uses, nodes and anchors that will sustain the area for the next generation.

As a main focus of the study, HSP profiled unique and interesting food and beverage options including Food Halls, Restaurants and Public Markets. HSP profiled a number of potential options and interviewed operators of some of the most unique food hall options in the United States. The study also reviewed additional uses including:

- Hospitality,
- Retail/Shopping,
- Residential Units,
- Office Space,
- Entertainment,
- Green Space and Parking.

The goal of the study was to plan the strongest most economically viable mixed-use district possible.

Client: Private Developer

Time Period: 2018