



Chicago Park District: Multiple Market and Feasibility Analyses

Chicago, Illinois

Hunden Strategic Partners worked with the Chicago Park District on multiple market and feasibility studies.

In 2011 and again in 2013-2014, HSP conducted a market analysis regarding a youth ice and gymnastics facility. The analysis included a profile of existing ice sport and gymnastics participation locally and regionally, an analysis of current recreational center trends, a study of comparable and competitive facilities in the region, and demand and financial projections of a new facility.

In 2016, HSP conducted a market and feasibility analysis regarding a proposed indoor track and field facility at Gately Park in Chicago. This unique project aims to bring the first indoor 200-meter variable banked hydraulic track and field facility to the Greater Chicago area.

In 2017, HSP conducted a market and financial feasibility analysis for the expansion of the McFetridge Sports Center to include a new ice rink.

In 2017, HSP conducted a market demand, financial feasibility and economic impact analysis for the proposed combination of the Jackson Park and South Shore golf courses into one new PGA Tour quality course.

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| Client: | Chicago Park District | Time Period: | 2011; 2013-2014 2016; 2017 |
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