



Chicago Park District McFetridge Sports Center

Chicago, Illinois

HSP worked with the Chicago Park District to conduct a market and financial feasibility analysis for the expansion of the McFetridge Sports Center to include a new studio ice rink. The proposed rink was considered to meet the current and future needs of the community as well as to support local athletic programs. The studio sheet of ice was proposed to accommodate figure and ice skating programming, potentially allowing for an increase in hockey programming on the main sheet.

The proposed project would be open seven days a week and work to accommodate figure and ice skating programs, group classes, and hourly rentals. The additional ice space would potentially allow for increased rentals of the Main Rink, and for new rentals of the new rink. Potential facility users included Lane Tech, Robert Morris Hockey, and other local academic institutions.

HSP assessed how the site, existing facilities and access may impact the opportunity for the Chicago Park District to leverage its existing strengths and expand its sports offerings. The analysis focused on indoor ice sports and included examination of tournaments and competitive events. As part of the study, HSP evaluated the demographic and socioeconomic characteristics of the surrounding neighborhood as well as the origin of facility users. This analysis provided an understanding of the area's strengths, weaknesses, opportunities and threats, specifically as they related to the proposed expansion of McFetridge Sports Center.

Client: Chicago Park District

Time Period: 2017