



## Conference Center and Hotel Study

*Bismarck, North Dakota*

Mr. Hunden worked for the United Tribes Technical College (UTTC) as part of the development process for a conference and convention hotel that was also to serve as a practical hospitality and culinary school facility. The facility was to be located adjacent to the existing Bismarck Civic Center, which includes exhibit and meeting space, as well as an arena. However, if it is not located downtown, the alternate site for the project was on campus near the Bismarck Airport.

The report outlined recommendations on the sizing and operation of a facility that is positioned to match the objectives of the community with the market opportunity in Bismarck, as well as the financial results associated with such a development. Mr. Hunden provided recommendations for the potential hotel, as well as projected occupancy and rate characteristics and the income and expenses of the proposed hotel. The report discussed finance considerations and an analysis of economic impact for the existing and proposed facilities.

At the conclusion of the work, Mr. Hunden presented his findings for the Bismarck City Council's consideration as well as for the United Tribes.

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**Client:** United Tribes Technical College

**Time Period:** 2003