



## Gately Park Indoor Track and Field Facility Feasibility

*Chicago, Illinois*

Hunden Strategic Partners worked with the Chicago Park District to conduct a market and feasibility study for a proposed indoor track and field facility at Gately Park in Chicago. This unique project aims to bring the first indoor 200-meter variable banked hydraulic track and field facility to the Greater Chicago area. The goal of the project is to create a world-class track and field venue that serves the local community, but also has the capability to host statewide, regional, national and collegiate track and field meets, invitationals and championships. The proposed project is expected to cost approximately \$30 million and will encompass approximately 104,000 square feet.

In addition, HSP conducted interviews with community leaders, local sports organizations, market participants and stakeholders. Several different variables were analyzed. These included: demographics on the market, current supply of local and regional indoor track and field facilities, tournament trends and opportunities within the state and the country, and design and performance of comparable facilities.

The development would not only aim to serve the local youth and recreational needs, but also attract year-round sporting events on a regional, state, and national level, thus generating room nights and visitor spending in the Greater Chicago area.

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**Client:** Chicago Park District

**Time Period:** 2016