



Convention Center Expansion Impact Analysis

Dallas, Texas

Hunden Strategic Partners performed an economic, fiscal and employment impact analysis for two specific projects within Dallas: the proposed expansion of the Kay Bailey Hutchison Convention Center and the potential development of a new MLB park for the Texas Rangers in the Dallas city limits.

The Kay Bailey Hutchison Convention Center was proposed to be renovated and expanded to include a new major ballroom, numerous new breakout meeting rooms and an overall renovation to elevate the aesthetic and functional quality of the entire building.

The Texas Rangers Ballpark portion of the analysis examined the possible development of a new MLB park in downtown Dallas. From the perspective of the ballpark proponents, recapturing local Dallas spending that was currently going to Arlington was the goal, as well as the expected synergistic development and spending that would occur around a new ballpark in Dallas.

HSP examined how the projects would impact the city in terms of new spending, taxes and employment. The study also included a comparison of other MLB stadium deals and what level of support the public sector would likely need to provide in order to lure the team to downtown and in a new stadium.

Client: City of Dallas

Time Period: 2015