



## Sports Facility Market Analysis & Financial Feasibility

*DuPont, Washington*

Hunden Strategic Partners teamed with Robert W Droll, Landscape Architect, to work with the City of DuPont to perform a market and feasibility assessment for a new multi-field sports complex to support community and tournament sports demand in the City and region.

The goal of the project was to expand the City's capacity for sports programming for residents and to generate community economic impact and increase revenues from regional, national and international sports events. The study included assessment of the local and regional demand/needs, projected construction costs, potential revenue and expenses and the economic impact of the scenarios.

Based on the preliminary findings, HSP recommended the development of a new outdoor multipurpose sports complex with a minimum of 20-regulation multipurpose fields (lighted - majority synthetic turf). The development would immediately establish DuPont as the premier destination in the state of Washington and for regional, and potentially national, soccer tournaments. Existing facilities in the region either lack the appropriate size (number of fields) or quality (amenities, lights, synthetic turf) to be considered attractive destinations for major events.

**Client:** Robert W Droll, Landscape Architect  
& City of DuPont

**Time Period:** 2018 – 2019