

Glade Springs Hotel & Resort Expansion Study

Glade Springs, West Virginia

Mr. Hunden evaluated the application to the West Virginia Tourism Development Act (WVTDA) for the development of an expansion to the Glade Springs Resort. The recreational resort is comprised of 4,100 acres in the hills of West Virginia that includes a 154-room lodge, two 18-hole championship golf courses, tennis courts, spa, equestrian center and 9,000 square feet of meeting space.

Positioned as a day-meeting and short-stay recreational resort, the owners wished to transform the property into a full-service corporate conference center that would also serve as a full-service resort destination.

To achieve these goals, the resort applied to the WVTDA to assist in funding an expansion. The proposed expansion included amenities that would allow the property become competitive with other resort and meeting facilities. The developers proposed adding a golf academy, enlarged spa facility, centrally located main lodging building, expanded meeting facilities as well as upgrades to the numerous recreation amenities.

Mr. Hunden's analysis concluded that the proposed project met all guidelines of the WVTDA and would enhance further development of resort and meeting facilities in the state.

Client: West Virginia Tourism Development Act Time Period: 2006

