



Jackson Convention Center District & Mixed-Use Studies

Jackson, Mississippi

Mr. Hunden worked for the City of Jackson, as well as with Dale & Associates and Conventional Wisdom, to perform multiple studies for a new convention center district in downtown Jackson. The proposed district was set to include the Jackson TelCom Center. The reports included facility recommendations and estimates of demand, projected financial performance, estimated economic impact and financial and operating strategies.

The need for a convention center in Mississippi's capital city had been recognized for many years, but it was not until 2004 that a referendum for a tax to build the convention center passed. The convention center features a 60,000-square-foot exhibit hall, a 25,000-square-foot ballroom and 33,000 square feet of pre-function areas.

The first phase of construction was the Mississippi Telecommunications Conference & Training Center (TelCom Center), which opened in January of 2006. The three story 74,000 square foot facility features 21,000 square feet of meeting space and a 382-seat theater. Construction of the complex's second phase, the \$65,000,000 convention center, began in early 2006. The Jackson Convention Complex was completed in January of 2009.

Client: City of Jackson

Time Period: 2004 - 2005