



Palatine Parks and Recreation Facilities Market Analysis

Palatine, Illinois

Hunden Strategic Partners and Sink Combs Dethlefs worked with the City of Palatine Park District to conduct an indoor facility space needs assessment for all city facilities. The study included an examination of the existing local facilities to determine the need for either the addition of a sports facility in the community or the renovation and improvement of existing facilities.

During the course of the study, the team engaged facility stakeholders, the Board of Commissioners, and the Palatine community at large to determine the highest priority needs for indoor facility improvements over the next five to ten years. The team toured all existing facilities and provided analysis of the existing condition and utilization of the structures. The team also conducted financial assessment and market analysis of the existing recreation facilities to determine opportunities for enhanced programs and revenue.

The team determined the needs and market for sports and recreation facilities to meet the current and future demands of the local community, sports organizations, and tourism. HSP explored what kinds of enhancements and improvements could be made to existing facilities and concluded the relative impact of each scenario.

Client: City of Palatine

Time Period: 2016