

Settler's Hill Cross Country Course & Trail Feasibility

Kane County, Illinois

Hunden Strategic Partners worked with Kane County, Illinois to perform a feasibility and impact study for the Settler's Hill Cross Country Course and Trail, which is projected to be part of the overall Settler's Hill Master Plan.

With the closing of Settler's Hill Landfill, owned by Kane County and operated by Waste Management of Illinois, Inc. Kane County and the Kane County Forest Preserve District jointly developed a Master Plan for the 700-acre complex.

The goal of the study was to evaluate the feasibility and need for a cross country course and trail. The proposed course would operate in conjunction with the Fifth-Third Bank Ballpark facilities and parking lot, and the Fox Valley Ice Rink facilities and parking lot.

HSP interviewed stakeholders, analyzed the cross country running and cross-country skiing communities, reviewed national and regional facilities dedicated to cross country, interviewed potential users and tournament directors, developed a market analysis, a financial analysis with projections, and projected impacts and all the expected management and operational costs associated with the proposed improvements (annual operating revenue and annual operating expenses).

Client: Kane County Time Period: 2014 - 2015

