



Downtown Redevelopment Master Plan

Saint Joseph, Missouri

The Missouri DREAM initiative allows cities in Missouri to access technical and consulting assistance in the development of their downtowns. As part of St. Joseph's study process, Hunden Strategic Partners was retained on multiple occasions. First, HSP completed the feasibility of expanding and improving the Civic Center to include an adjacent meeting facility as well as the feasibility of a hotel. Improvements to the existing Civic Arena were also included in the study. The current facility includes 19,000 square feet of exhibit space via the arena floor, seating for up to 4,200, no dedicated ballroom and approximately 4,000 square feet of meeting rooms. Up for consideration is a new events center that will include convention, conference and event space.

HSP completed the initial feasibility study in early 2008 and recommended the development of a small multi-purpose facility adjacent to the Civic Arena, as well as the development of a small full-service hotel of 120-rooms within an existing historic building. Finally, an expansion was recommended for the existing Holiday Inn. In the second analysis, HSP produced an overall downtown redevelopment plan that included the recommended improvements and a financial plan to bring the plan to fruition.

In 2019, HSP worked with professionals at SWT Design, Convergence Design and McClure to complete the Riverfront Development Master Plan for the City of St. Joseph. The master plan process included stakeholder workshops, market validations to help prioritize development plans, design alternatives, and final design strategies and recommendations.

Client: City of Saint Joseph

Time Period: 2007-2013; 2018-2019