



## Giordano Dance Company Facility & Impact Study

*Chicago, Illinois*

Hunden Strategic Partners worked with the world-renowned Giordano Dance Company in Chicago on a new facility assessment and impact analysis. The company is looking to relocate their offices and studios to Chicago's Lincoln Park neighborhood. The company was founded in 1963 by Gus Giordano. As a resident company at the Harris Theatre at Millennium Park, Giordano presents two programs a year in the 1,500-seat theatre. The company also appears at the Auditorium Theatre on Congress throughout the year.

Currently the administrative offices are in a different location altogether from the rehearsal spaces, and the company produces shows in yet another array of various performance spaces across Chicago. HSP's analysis served as a fundraising tool to support the company's move north and the impact that the arts organization has on its audiences. The desire is to relocate to the Lincoln Park neighborhood, to a facility that they can truly call their own. The proposed move will house administrative offices, rehearsal studios, and education facilities. The performance venues will not change.

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**Client:** Giordano Dance Company

**Time Period:** 2017 - 2018