

Real Estate Investment Advisory Services - Hotels

Private Developer, Various Locations

HSP has an ongoing contract with a Chicago-based developer that specializes in hospitality, interior design, branding and procurement to assist with real estate advisory services. These services include:

- Market and Financial Analysis,
- Physical and other Programming Advisory,
- Management and Other Agreement Advisory,
- Branding Analysis, and
- Others, as needed.

The real estate types that HSP has and will continue to generally advise on include:

- Hotels and Hostels,
- Apartments (traditional, micro-apartments and others), and
- Mixed-Use Projects.

HSP recently examined the downtown markets of **Grand Rapids**, **Michigan**; **Minneapolis**, **MN**; **Indianapolis**, **IN**; **and Nashville**, **Tennessee**. HSP reviewed the quality, supply, and performance of the downtown markets to assist in determining the market opportunity. HSP also provided financial projections for various scenarios and assisted in the management selection process.

