



FLOYD COUNTY, IN

1715 OAKES RD (250' FIELDS)

07/31/19

Perkins&Will

Sports Facilities Assessment & Feasibility Analysis

Floyd County, Indiana

The Floyd County Redevelopment Commission worked with the Hunden Strategic Partners Team, including design professionals from Perkins+Will, to conduct a market needs assessment and financial analysis related to potential new or remodeled sports facilities in Floyd County. The Commission was looking to understand how a new or remodeled sports facility could best serve the community through improved quality of life, additional overnight stays, new jobs, and a boost in economic impact to the County.

HSP found that the local sports were accommodated by schools and little league parks across the county. The lack of at least one large sports facility was making it difficult to attract any tournaments to Floyd County. Several small facilities accommodate local use, but they are not as appealing to tournament organizers when compared to other regional options in Indiana, Kentucky and Ohio.

HSP's analysis suggested that there was enough demand generated by the Floyd County area organizations to fill a multi-field diamond and multi-purpose outdoor field complex in the summer and shoulder seasons. Ultimately, HSP recommended an 8-field diamond complex (with at least one quad synthetic turf fields that could accommodate multi-purpose sports in the outfield and support extended seasonal use). HSP also projected the economic, fiscal, and employment impacts associated with the recommended project.

Client: Floyd County Redevelopment Commission

Time Period: 2019