



Convention Center & Surrounding District Expansion

Lynnwood, Washington

HSP worked with the City of Lynnwood and the Lynnwood Public Facilities District (PFD) on a market demand and financial feasibility study of an expansion and potential new developments surrounding the Lynnwood Convention Center. HSP, alongside design professionals from LMN, performed a market analysis and feasibility study on the proposed elements, looked at the building design, operational costs, and the economic impact to the community due to new or expanded facilities.

The City had already identified the following priorities related to expansion: an exhibit hall and flex-space with a minimum of 60,000 square feet to serve a variety of corporate and community needs; multi-use development with flexible facilities to enhance the current Lynnwood Convention Center experience; multi-modal connections tied with the mixed-use development; and a new parking structure.

HSP's analysis determined the feasibility and let the client know its ability to enhance the community as a destination for visitors, residents, and businesses with the development of new or expanded facilities adjacent to the Lynnwood Convention Center.

Client: City of Lynnwood & Lynnwood Public Facilities District **Time Period:** 2019