



Recreation Facilities Assessment; Market Demand & Financial Feasibility Analysis

West Cook, Illinois

Hunden Strategic Partners, in partnership with design professionals at Perkins and Will, conducted pre-design market demand and financial feasibility study for the current YMCA facility in West Cook, Illinois. The results of the study were used to determine whether or not the YMCA should be re-located to a larger vacant Menard's facility.

HSP and P&W conducted the following analysis components:

- Existing facility analysis,
- Strategic partnership analysis,
- Stakeholder assessment, and
- Operational and staffing analysis.

The analyses resulted in program recommendations and a pre-design plan. HSP also projected an operational proforma based on the projected capital costs from P&W. The findings of the analyses led to a preferred planning strategy for implementation.

HSP and P&W are currently in the process of finalizing recommendations for the facility.

Client: West Cook YMCA

Time Period: 2019