



Mammoth Cave Campground Expansion Impact Analysis

Cave City, Kentucky

Hunden Partners evaluated the application to the Kentucky Tourism Development Act (KTDA) to expand the Yogi Bear Jellystone Campground Mammoth Cave (JCMC) facility in Cave City, Kentucky. Cave City is 90 miles northeast of Nashville, Tennessee and 90 miles south of Louisville, Kentucky. The property is located less than two miles east of Interstate 65 and within five miles of Mammoth Cave National Park. Mammoth Cave National Park is a nearly 53,000-acre U.S. National Park located in Central Kentucky. The park's main attraction is the Mammoth Cave system, which is the longest known cave system in the world.

The Project that Hunden studied included the expansion and improvements of outdoor recreational offerings and increased lodging and camping sites at JCMC. The improved JCMC was proposed to be open to the public 363 days of the year, operating on a full year schedule. The additions included 31 lodging units, 200 campsites, a splash pond and beach, inflatable water park, paddle boats, four pool cabanas, 36 rental golf carts, new jumping pillow, peddle cart track, six playgrounds, two additional ponds, five bathhouses, pet kennels, and a new expanded ranger station.

The Project was estimated to cost \$9,138,000 to complete. The maximum KTDA program rebate allowed is 25 percent over ten years for, which would total as much as \$2,284,500 over the period, based on the development budget presented in the application. Hunden's study found that the project met all of the criteria identified by the Kentucky Tourism and Development Act.

Client: Kentucky Tourism, Arts & Heritage Cabinet

Time Period: 2016