



Log Still Distillery Campus Economic Impact Study, Including Event/ Conference Center & Entertainment

New Haven, Kentucky

Hunden evaluated Log Still Distilling's application for the Kentucky Tourism Development Act (KTDA) tax incentive program to construct a \$24 million distillery campus to produce high-quality bourbon, rye, and other spirits and has proposed to expand the development into a multi-use campus. The campus elements included:

- 17 lodging units, including cottages and bed and breakfast developments,
- A 22,000-square foot event and conference center called the Legacy at Dant Crossing,
- Redevelopment of the historic train depot to serve as a destination attraction,
- A full-service restaurant with a footprint of 7,300 square feet, and
- A 1,770-square foot amphitheater/outdoor entertainment space.

In its analysis, Hunden completed a full market and revenue projection study for the various elements proposed on the campus and determined the economic, fiscal and employment impact of the project on New Haven and the Commonwealth. This included a comparable analysis of existing distilleries along the Kentucky Bourbon Trail. Bourbon related tourism was also analyzed, including attendance, demand and the size of comparable facilities.

The final report demonstrated that the proposed project met all of the criteria identified by the KTDA.

Client: Kentucky Tourism & Heritage Cabinet

Time Period: 2021