



Convention Center & Hotel Feasibility & Strategy Study

Jeffersonville, Indiana

The City of Jeffersonville retained HSP to conduct a market and financial feasibility study to determine the viability of a hotel and conference or convention center development.

After completing the analysis, the consultant team, including professionals from Pinkowski & Company, made recommendations for the physical project. These recommendations covered details such as the size, quality and type of function space that the market would support, as well as other services, such as food and beverage requirements. Possible sites were also analyzed. Hunden then prepared demand and financial projection models for the recommended developments.

In the second phase of the assignment, the consulting team, additionally including Hunt Construction, further analyzed site, provided conceptual drawings, cost estimates, and economic impact and financing analyses, as well as an evaluation of the ownership and management options for the facilities.

Client: The City of Jeffersonville

Time Period: 2008 - 2010