



Community Center Master Plan

Brooklyn Center, Minnesota

Hunden Strategic Partners teamed with Perkins and Will to complete the Brooklyn Community Center Master Plan. Hunden led the market, operational, and revenue analysis and surveying efforts for the project. The Plan will drive the city long-range planning, direct decision-making, and resources toward a clearly defined vision for its future, including development and redevelopment of the community center over the next 10 years.

Brooklyn Center is in the Twin Cities Metropolitan Area. It is a moderately sized community of approximately 31,000 people, 11,300 households, and comprises approximately 5,360-acres. The planning process consisted of the following components:

- Overall needs assessment,
- Visioning, identifying, and evaluating community needs and priorities,
- Creating a phased implementation and financial plan.

Hunden assessed the community recreation market in the local and regional area, provided an operational plan and determined new revenue opportunities for the current facility. Hunden also made recommendations for any redevelopment and future planning to accommodate the ever-growing and changing community needs.

Client: City of Brooklyn Center

Time Period: 2021