



Lake County Fairgrounds Master Plan

Tavares, Florida

Hunden is working as a consultant on the master planning team led by Rhodes+Brito Architects to complete a master plan for the 41+/- acres of property, building assets and infrastructure at the Lake County Fairgrounds. Hunden's role on the team is to conduct a comprehensive market, financial feasibility and economic impact study for new developments at the fairgrounds. The study is to be incorporated into the final master plan.

Hunden's efforts will determine the current, unmet and future needs of Lake County as it relates to programmed indoor and outdoor space for:

- Agricultural exhibit areas and arenas,
- Expo center,
- Outdoor amphitheater,
- Multiple midways, and
- Other support amenities and multi-use spaces.

The overall goals of the study include to identify the best/most viable scenarios for investment, to rationalize investment in the project so that it benefits the community as a whole, and to determine the 10, 20-, and 30-year operating budgets versus the income and impact. Upon completion, Hunden will provide the County with a comprehensive understanding of the future market potential for development at the Lake County Fairgrounds, the financial feasibility for spaces, and the economic impact of all recommended facilities and amenities.

Client: Lake County Government

Time Period:

2022 - Present