



Downtown Youth Sports Complex Needs Assessment

Pueblo, Colorado

Hunden Partners collaborated with Perkins and Will on a consultant team led by landscape architects and environmental planners at Logan Simpson to conduct a needs assessment and master plan for the expansion of the Runyon Youth Sports Complex in Pueblo. The County was looking for an innovative master plan to address the needs of the youth sports community, encourage visitation and redevelopment and focus on integration of the complex into the urban downtown environment.

Hunden provided a full market analysis, economic and tourism demographics analysis, and developed a financial plan for sustainable operations of the facility. The overall vision and goals related to the new complex include:

- Cost effective design, maximizing efficiency,
- Complex that balances the needs of local, resident users with those of traveling teams, tournaments, and visitors for a regional sport destination,
- Unique program of amenities that will appeal to a broad range of community interests,
- Building and site design that creates a cohesive recreational campus on the proposed property, and
- Functional plan that can be effectively operated well into the future.

Hunden collaborated with the team members to provide recommendations, including improved amenities and infrastructure, development of additional baseball/softball fields, and programming to entice an active regional audience.

Client: Pueblo County

Time Period: 2020 - 2021