



NHL Stadium & Mixed-Use Entertainment District

Tempe, Arizona

Hunden Strategic Partners is providing stadium consultant services to evaluate a proposal for the development of a new mixed-use sports and entertainment district. A proposal was submitted to the City for this complex development, and Hunden will work on behalf of the public sector to evaluate the proposed development plan, the financial feasibility of all elements proposed. Hunden will then conduct an analysis of the anticipated economic impact, fiscal projections, and public health benefits.

The City issued an RFP for a development project to incorporate a professional sports franchise and entertainment district on two City-owned parcels. The two parcels total 46 acres. The City is now in need of a third-party market analysis and viability assessment of the deal proposed by the respondent. The independent analysis will then support the review of the respondent's economic impact summary and public benefit analysis, which will ultimately lead to a summary of implications and options for the stadium district development.

At the conclusion of Hunden's process, the City will receive a report that reviews all documents in the developer's proposal, reviews relevant national stadium project case studies, reviews relevant Arizona Revised Statutes, analyzes the economic impact and public benefit as provided, and summarizes findings and possible solutions for elements that make this project unsuccessful related to public benefits.

Client: City of Tempe

Time Period:

2021 - Present