



Hotel Covington Economic Impact Studies

Covington, Kentucky

Hunden evaluated an application to the Kentucky Tourism Development Act which proposed a new hotel in Covington, Kentucky. The 114-room boutique hotel was to take the place of the former Coppins department store. The total development was also proposed to renovate surface and garage parking surrounding the hotel to better accommodate residents and citizen's needs.

Hunden determined in the original 2015 study that the application met all criteria needed to qualify for the Kentucky Tourism Development Act. The hotel opened in 2016.

In 2017, modifications were made to the application and Hunden re-affirmed that the application met the criteria with the new additions.

Hunden continued to update the study as requested by the Commonwealth of Kentucky and made updates as recently as 2019. In 2022, it was announced that "North by Hotel Covington" will open to the public October 2022. It will offer 53 unique hotel suites, event spaces and a ballroom with capacity for 500 guests.

Client: Kentucky Tourism, Arts & Heritage Cabinet

Time Period: 2015; 2017; 2019