



Bardstown Parkview Motel Redevelopment Economic Impact Study

Bardstown, Kentucky

Hunden Strategic Partners evaluated the Weyland Ventures' application for the Kentucky Tourism Development Act (KTDA) tax incentive program to redevelop the historic Bardstown Parkview Motel into a 35-room, unique full-service lodging development called the Bardstown Motor Lodge in Bardstown, Kentucky. Along with the motel rehabilitation, the Applicant plans to update the Kurtz Restaurant located on Stephen Foster Boulevard into a unique chef-led restaurant. The most critical component of the project is its ability to offer a unique lodging option that currently is not offered to the bourbon tourism industry and other visitors in the Bardstown area. Specific amenities of the Project include:

- Indoor and outdoor recreation areas,
- A bourbon tasting room, and
- An outdoor pool and courtyard.

Hunden prepared a report that included estimated approved public infrastructure costs, project feasibility, and economic impact.

The final report demonstrated that the proposed development met all the criteria identified by the KTDA.

Client: Kentucky Tourism & Heritage Cabinet

Time Period: 2021