



American Bank Center, HQ Hotel & District Feasibility & Impact Study; P3 Advisory; Funding Assessments

Corpus Christi, Texas

Hunden Strategic Partners worked with the City of Corpus Christi to complete a study for the expansion and renovation of the American Bank Center (ABC or Center), the development of a headquarters hotel, and a six-block entertainment mixed-use district on city-owned parcels. The ABC is composed of multiple meeting and event facilities, including the convention center, Selena auditorium, and arena. For the District, Hunden assessed the surround office, restaurant, retail, and residential markets.

The study was essentially a master plan for the ABC area, with a full feasibility, impact and financing study.

Contract Negotiation. During the process, Hunden also provided an independent review of and professional recommendations on the proposed contract for private management of the American Bank Center, as well as the food and beverage management, on behalf of the City to ensure fair and favorable negotiations.

P3 and Funding Advisory. Hunden was also engaged to assess the P3 options for financing the various elements of the project: the HQ hotel, a second large group hotel, the mixed-use district, as well as the convention center. Hunden assessed various state incentives available through legislation and pushed for the city to write itself into existing state tools that other cities have used to induce the development of these types of projects, based on successes Hunden had in both Fort Worth and Dallas.

Client: City of Corpus Christi

Time Period:

2022 - Present