



# Darree Fields Tournament Sports Complex Market, Financial Feasibility & Economic Impact Study

*Dublin, Ohio*

Hunden Strategic Partners, along with architects at Convergence Design, was engaged to conduct a sports market demand, financial feasibility, and economic impact study related to future development and programming at Darree Fields. Hunden analyzed the existing state of Darree Fields for its possible future development and programming, with the vision for the Project being a vibrant sports-tournament development that will induce year-round visitation to the city.

Along with serving as the home of the Art in Public Places Project, “Going, going...Gone!” Darree Fields offers 151 acres of amenities for sports, recreation and cultural uses and programming. Hunden’s analysis determined a need in the Dublin area for an indoor and outdoor youth sports complex. Hunden’s full build-out recommendations were as follows:

- 8 full-size multi-purpose lighted turf fields,
- 14 grass multi-purpose lighted turf fields,
- 5 grass softball diamonds, and
- 9 hardwood basketball courts (12 volleyball).

Hunden’s completed study determined the financial feasibility and economic impact of further development of the site, including a phased build-out program for the above recommendations.

**Client:** Visit Dublin

**Time Period:** 2022