



Placemaking Action Plan & Venue Needs Assessment

Finney County, Kansas

Hunden Partners was engaged by the Finney County Community Event Facility Task Force to perform a community facilities condition and needs assessment to serve as a guide to the planning of future multi-use tourism and visitor related facilities in Finney County, Kansas. Hunden and Convergence Design collaborated to complete the assessment.

Hunden and Convergence worked with community stakeholders and leadership to identify needs and recommend product development opportunities for new revenue-generating facilities. The final report will act as an educational document detailing the opportunities and priorities for new tourism related products, as well as a document to attract and secure funding for future implementation of priority projects.

Hunden assessed the current product supply and opportunity for the following pillars of place and market asset types: conference and meetings, concerts and entertainment, sports, retail and dining nodes, winery/brewery/distillery/food hall, hotels, attractions, festivals and events, and parks, trails and outdoor space.

At the conclusion of the study process, Hunden created a long-term roadmap for future tourism product and venue development, as well as programming enhancements that reflect Finney County's unique needs, makeup, and existing assets.

Client: Finney County Community Event Facility Task Force

Time Period: 2023