



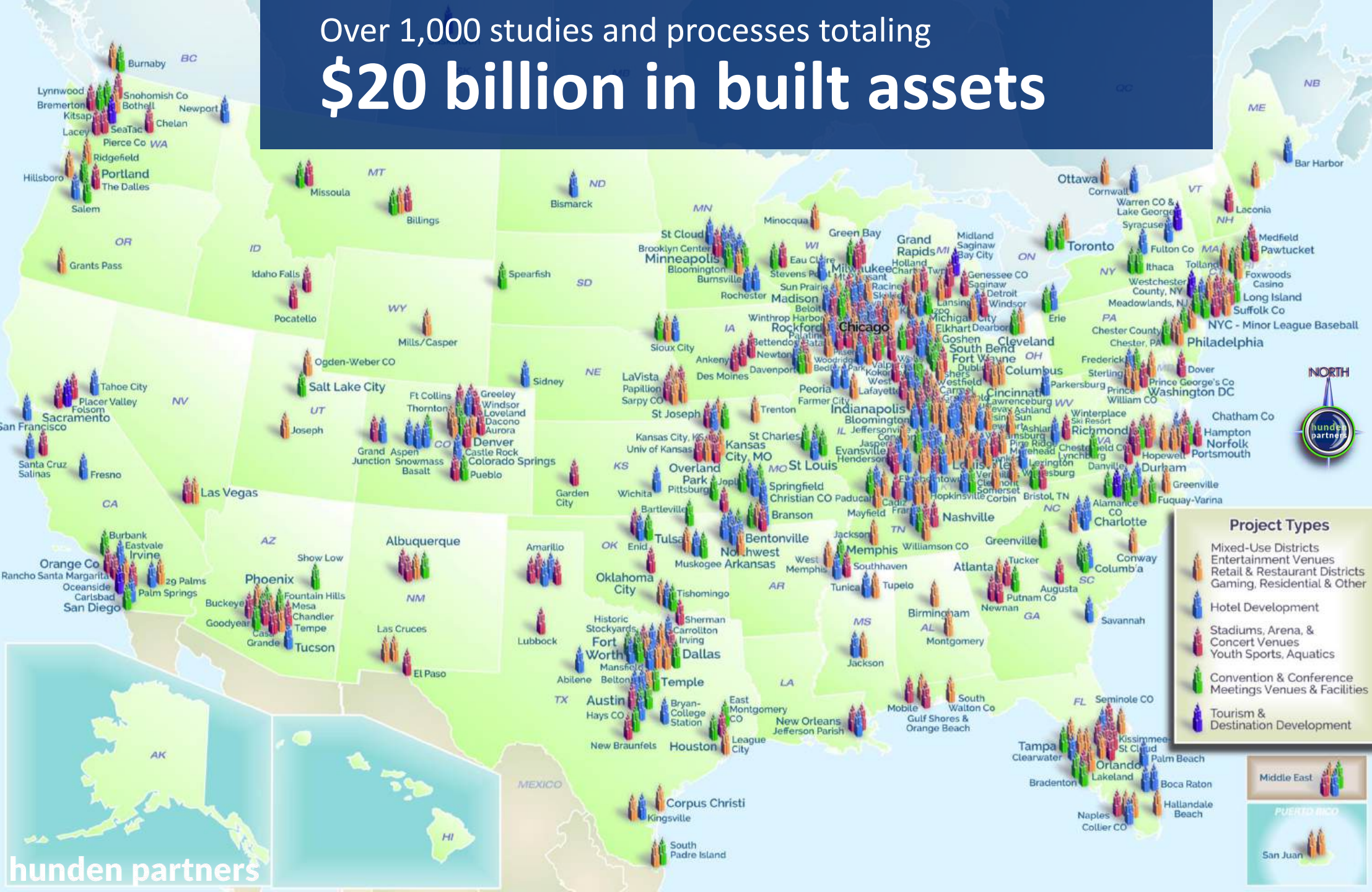
Hunden Partners

Leading Advisor in Destination Real Estate Development

An architectural rendering of a modern urban development. The scene shows a multi-story building with a glass facade and a large, open public space with trees and people. In the background, there are more buildings and a bridge over a body of water.

hunden
partners

Over 1,000 studies and processes totaling
\$20 billion in built assets



650+
 conference,
 convention, event
 center & hotel
 studies

175+
 destination &
 entertainment
 district studies

200+
 youth sports,
 stadium & arena
 studies

20+
 placemaking and
 destination
 strategy plans in
 the last 3 years

Project Types

- Mixed-Use Districts
- Entertainment Venues
- Retail & Restaurant Districts
- Gaming, Residential & Other
- Hotel Development
- Stadiums, Arena, & Concert Venues
- Youth Sports, Aquatics
- Convention & Conference Meetings Venues & Facilities
- Tourism & Destination Development

Middle East

PUERTO RICO

San Juan

Placemaking & Real Estate Advisory

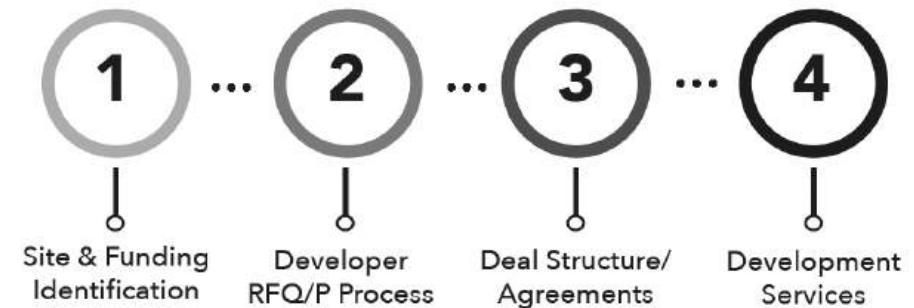
Placemaking Action Plan



Feasibility & Impact Study



Project Advisory & Execution





Rob Hunden

President & CEO

Public and Private Destination Development Expertise

- Huckaby & Associates, Washington, DC 1994 - 1996
- Indianapolis Bond Bank/Mayor's Office 1996 - 1998
- Horwath Landauer/Grubb & Ellis, Chicago 1998 - 2000
- C.H. Johnson Consulting, Chicago, 2000 - 2005
- Hunden Partners, Chicago – 2006 - Present

Nearly 30 Years of International Industry Experience

- 1,000+ Studies, \$20B+ in Projects, 250+ Destinations
- Speaker, Teacher and Author, including:
 - Destinations International
 - IAVM
 - ICMA
 - IEDC
 - ISHC





Steve Haemmerle

EVP, Advisory Services

Public, Private and Non-Profit Real Estate Consulting

- Managing Principal, Strategic Redevelopment Advisors 2019 – 2023
- Executive Vice President, Navy Pier, Inc. 2011 - 2019
- Vice President of Strategic Planning, the St. Joe Company (NYSE: JOE) 2003 – 2008
- Senior development positions at the Metropolitan Pier and Exposition Authority (MPEA) 1990 - 2003

Over 30 Years of Real Estate Experience in

- Mixed-Use Development
- Strategic Planning
- Project Management
- Architecture
- Real Estate Operations





18 Years of Unique Placemaking Studies & Processes



150+

destination/
entertainment
district studies



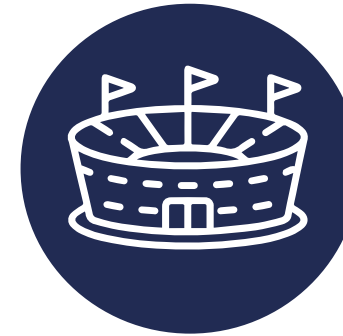
600+

conference,
convention, event
center & hotel
studies



Recent Tourism Destination
Development Studies in:

Dallas, TX
Oceanside, CA
SeaTac, WA
Hamilton County, IN
Durham, NC
Westchester Co, NY
Finney Co, KS
Folsom, CA



200+

youth sports,
stadium & arena
studies



80%+

studies & processes completed
for cities, DMOs & other public-
sector clients



University Experience

Oklahoma University



Arena

Butler University



Hotel

Louisiana State University



Arena

University of Kansas



District & Stadium



P3 | Higher Education Summit



University of Kansas - Gateway District & David Booth Memorial Stadium



P3 | Higher Education Summit



University of Kansas - Gateway District & David Booth Memorial Stadium



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P3 | Higher Education Summit



University of Kansas - Gateway District & David Booth Memorial Stadium



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P3 | Higher Education Summit



Oklahoma University - Arena



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P3 | Higher Education Summit



Oklahoma University - Arena



P3 | Higher Education Summit



Oklahoma University - Arena



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P3 | Higher Education Summit



Oklahoma University - Arena



P3 | Higher Education Summit



Louisiana State University - Arena



P3 | Higher Education Summit



Louisiana State University - Arena



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P3 | Higher Education Summit



Louisiana State University - Arena



P3 | Higher Education Summit



Butler University - Hotel



P3 | Higher Education Summit



Butler University - Hotel



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P3 | Higher Education Summit



Butler University - Hotel

