



35th Annual PX Conference & Trade Show

# State of the Industry 2025

June 23, 2025

The logo for hunden partners, with the word 'hunden' in green and 'partners' in white, both in a sans-serif font, set against a dark blue rectangular background.

**hunden**  
partners



# Introduction



# Welcome to ALSD!

Nearly  
**\$8.5B**

in current construction of new Major League facilities with an annual ongoing spend of approximately

**\$3.0B**

Despite an absence in 2023, facility deliveries surged in 2024, reaching

**\$2.0B**

with an additional

**\$3.1B**

expected between late 2025 to mid 2026

## TODAY

- Up-to-Date Database Statistics & Trends
- New Builds/Major Renovation Forecast
- League Expansions & Team Relocations
- Lease Expirations & Implications
- Emerging Premium Concepts



# Who We Are

We are the leading global advisor in place strategy—where tourism development, economic development, and real estate development intersect.

With professionals in Chicago, New York, Dallas, and Minneapolis, Hunden provides a variety of services for all stages of destination development.

**\$25B**

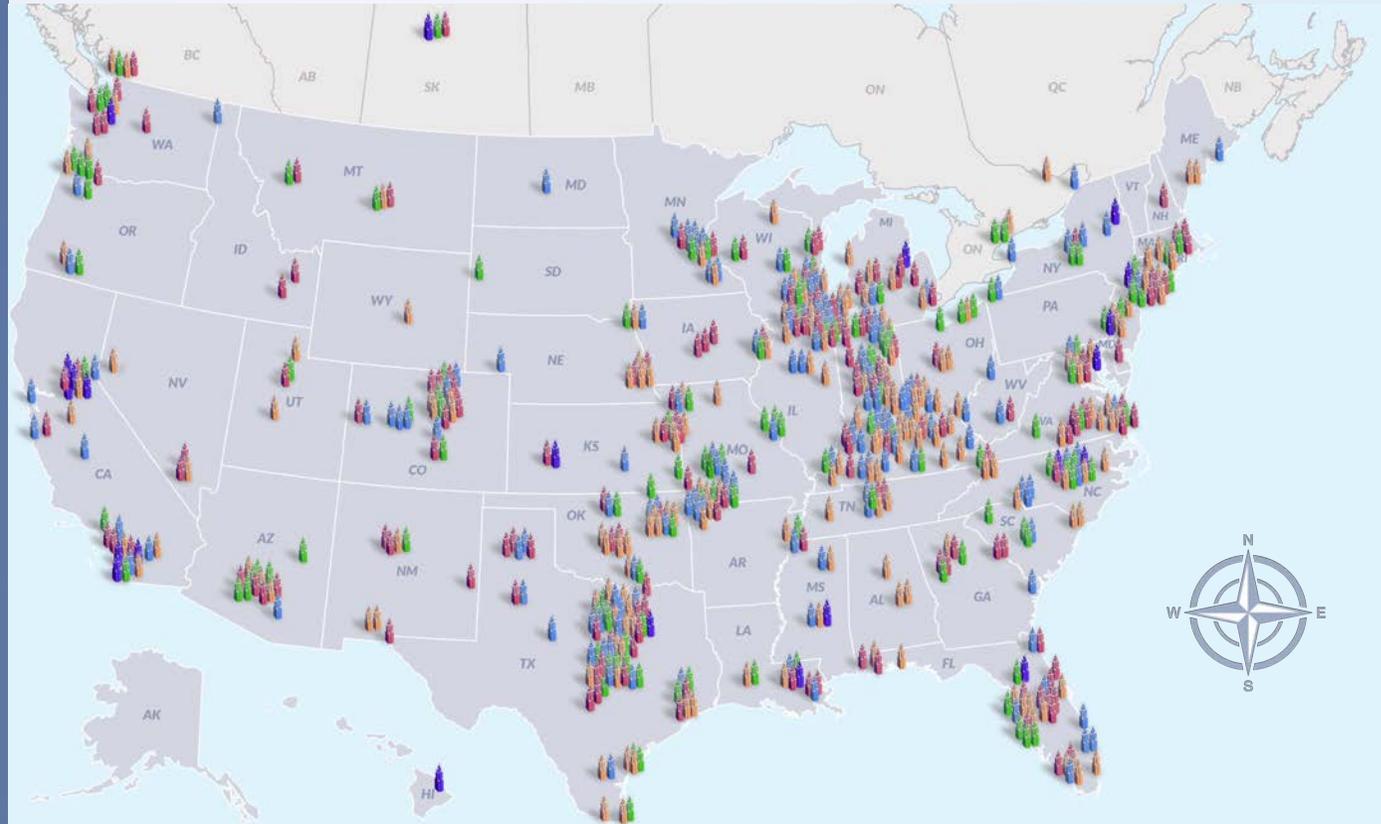
in projects successfully developed and/or in progress

**>1K**

studies & processes

**200+**

Major Sports Venues, Teams and Leagues



**Project Types**



Mixed-Use Districts, Entertainment Venues, Retail & Restaurant Districts, Gaming, Residential, Other



Hotel Development



Stadiums, Arena & Concert Venues, Youth Sports, Aquatics



Convention, Conference, Meeting Venues & Facilities



Tourism & Destination Development

**Additional Locations**



San Juan, PR



Middle East

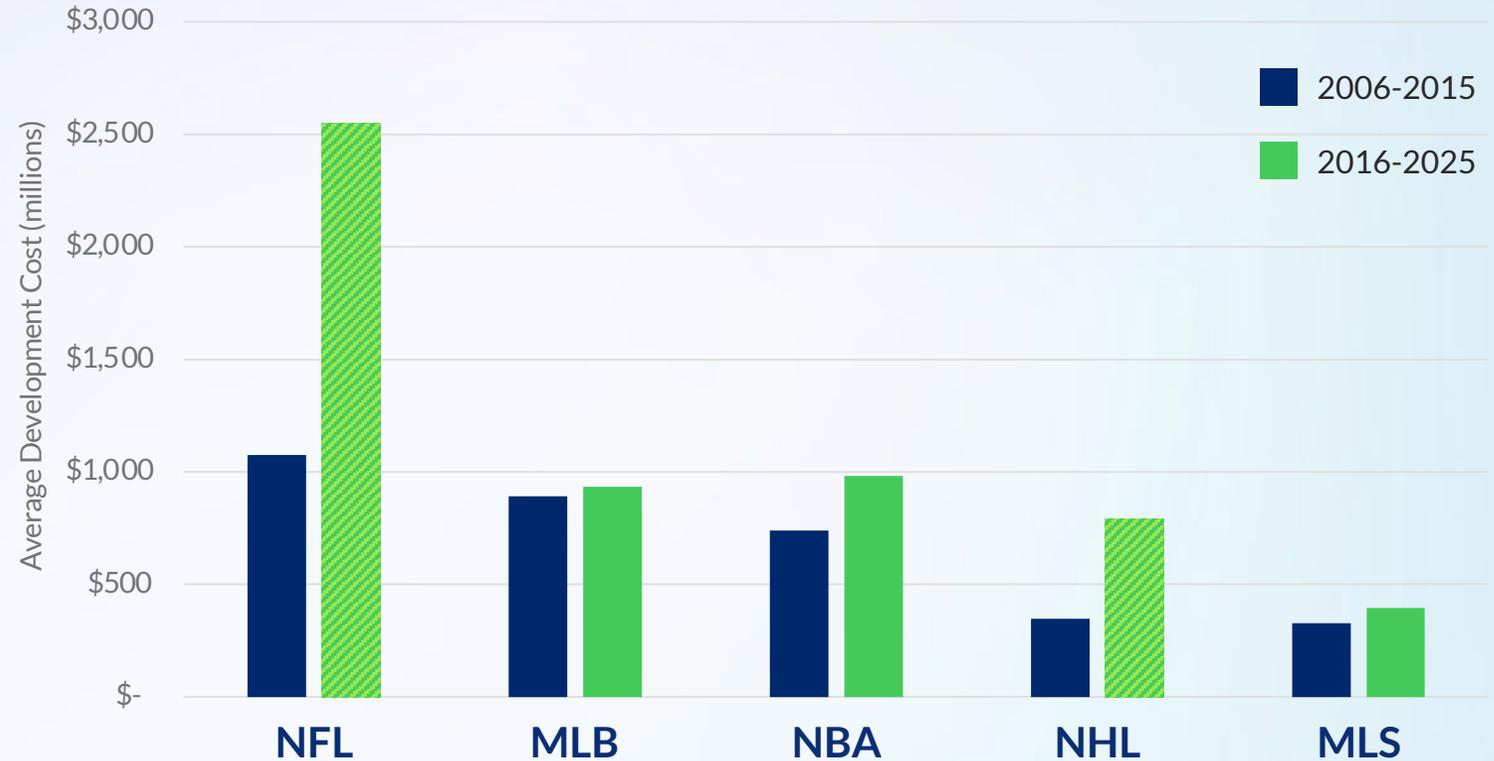
# Updated Venue & Database Statistics



# Historical Average Major League Development Cost

Average new facility spending across all major leagues has risen **65%** over the past decade, with the NFL and NHL leading the surge at **137%** and **128%**, respectively.

Average Development Cost on New Major League Facilities 2006-2015 vs. 2016-2025



2006-2015 vs 2026-2030 Increase **137.2%** **4.9%** **32.8%** **128.0%** **20.9%**

# Average Major League Development Cost: 2006-2015 vs Projected

Average new facility spending across all major leagues has increased by **135%** from the 2006-2015 period to the projected 2026-2030 window. Leading this surge is the NHL, with projected costs more than **tripling**.



2006-2015 vs 2026-2030 Increase **162.3%** **96.1%** **62.2%** **201.7%** **147.8%**

# Average Major League Development Cost: 2016-2025 vs Projected

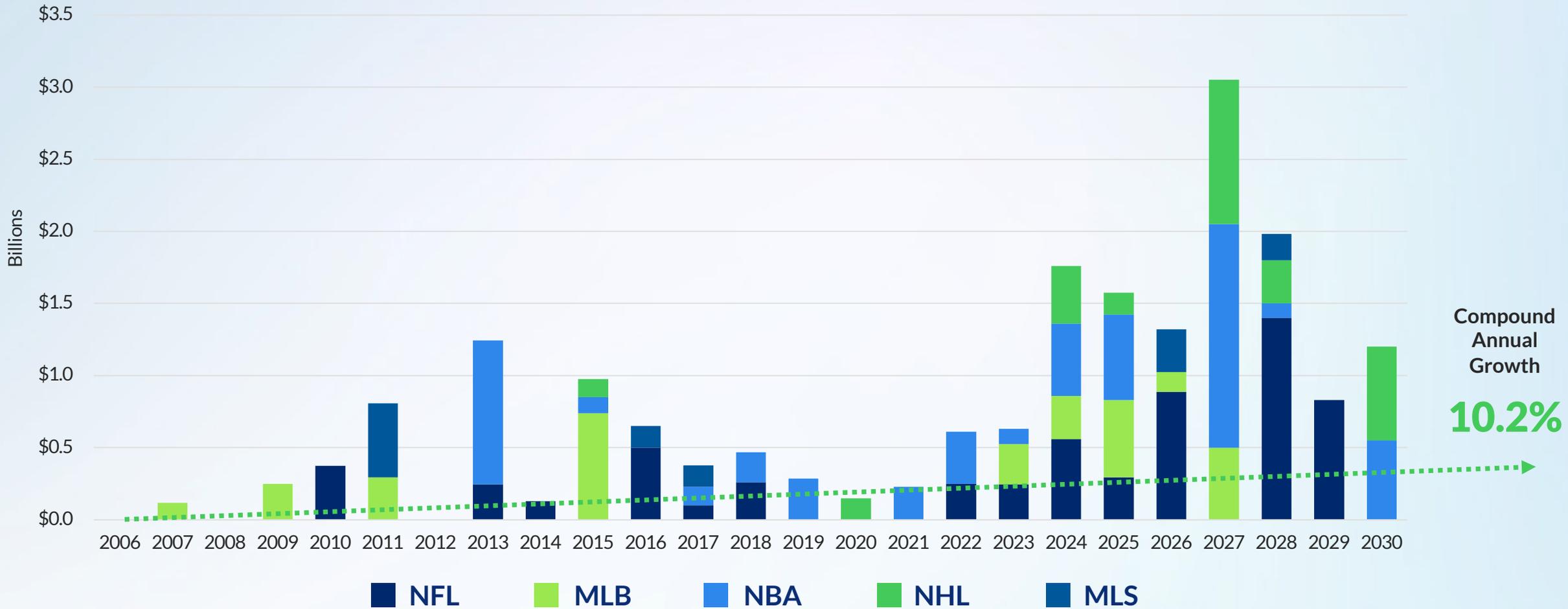
Average new facility spending across all major leagues has increased by **50%** from the 2016-2025 period to the projected 2026-2030 window. Leading this surge is the MLS and MLB with **105%** and **87%**, respectively.



2016-2025 vs 2026-2030 Increase	NFL	MLB	NBA	NHL	MLS
	10.6%	87.0%	22.1%	32.3%	105.0%

# Total Major League Renovation Spending

Total Renovation Cost on Major League Facilities 2006-2030



# Recently Developed & Under Construction



# Major League Development Forecast



-  **BUFFALO BILLS**  
Under Construction  
Cost: \$2.1B | Targeted: 2026
-  **TENNESSEE TITANS**  
Under Construction  
Cost: \$2.2B | Targeted: 2027
-  **CHICAGO BEARS**  
Proposed  
Cost: \$4.2B | Targeted: 2029
-  **CLEVELAND BROWNS**  
Proposed  
Cost: \$2.4B | Targeted: 2029
-  **WASHINGTON COMMANDERS**  
Proposed  
Cost: \$3.2B | Targeted: 2030
-  **KANSAS CITY CHIEFS**  
Proposed  
Cost: TBD | Targeted: TBD



-  **OKLAHOMA CITY THUNDER**  
Planned  
Cost: \$900M | Targeted: 2028
-  **SAN ANTONIO SPURS**  
Proposed  
Cost: \$1.5B | Targeted: TBD
-  **PHILADELPHIA 76ERS**  
Proposed  
Cost: TBD | Targeted: 2031
-  **DALLAS MAVERICKS**  
Proposed  
Cost: TBD | Targeted: TBD



-  **LAS VEGAS ATHLETICS**  
Under Construction  
Cost: \$1.75B | Targeted: 2028
-  **KANSAS CITY ROYALS**  
Proposed  
Cost: TBD | Targeted: TBD
-  **CHICAGO WHITE SOX**  
Proposed  
Cost: TBD | Targeted: TBD



-  **CALGARY FLAMES**  
Under Construction  
Cost: \$600M | Targeted: 2027
-  **OTTAWA SENATORS**  
Proposed  
Cost: \$1.5B | Targeted: TBD
-  **PHILADELPHIA FLYERS**  
Proposed  
Cost: TBD | Targeted: 2031



-  **INTER MIAMI FC**  
Under Construction  
Cost: \$1.0B | Targeted: 2026
-  **NEW YORK CITY FC**  
Under Construction  
Cost: \$780M | Targeted: 2027
-  **CHICAGO FIRE**  
Planned  
Cost: \$650M | Targeted: 2028
-  **NEW ENGLAND REVOLUTION**  
Proposed  
Cost: TBD | Targeted: 2029

**INTUIT  
DOME**



### INTUIT DOME

- Opened:** 2024
- Cost:** \$2 billion
- Team:** Los Angeles Clippers
- City:** Inglewood, CA

**Newly Developed**



### SPOTLIGHT



**Courtside Cabanas**

Private subterranean lounge and direct views of the player tunnel



**The Wall**

51 uninterrupted rows exclusively for Clippers fans

# There Are 6 Stadiums Currently Under Construction



-  **BUFFALO BILLS**  
Under Construction  
Cost: \$2.1B | Targeted: 2026
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Proposed  
Cost: TBD | Targeted: 2029



# MIAMI FREEDOM PARK

**Targeted:** 2026  
**Cost:** \$1.0 billion  
**Team:** Inter Miami FC  
**City:** Miami, FL

**Under Construction**



## SPOTLIGHT

**Tunnel Club**



Tunnel Club with glass windows where fans can see the players enter and exit the field.



# HIGHMARK STADIUM

**Targeted:** 2026

**Cost:** \$2.1 billion

**Team:** Buffalo Bills

**City:** Orchard Park, NY

**Under Construction**



## SPOTLIGHT

### Founders Club



Heated cushioned seats, whisky lockers, and fireplaces



### Field Club

Field-level access, player tunnel views

### East Club

Overhead heat and coverage



## NISSAN STADIUM

**Targeted:** 2027

**Cost:** \$2.2 billion

**Team:** Tennessee Titans

**City:** Nashville, TN

**Under Construction**



## SPOTLIGHT

### Mosh Pit



High energy standing-room-only "Mosh Pit" zone exclusively for diehard fans in East Endzone

ETIHAD PARK



### ETIHAD PARK

Targeted: 2027

Cost: \$780 million

Team: New York City FC

City: Queens, NY

Under Construction



### SPOTLIGHT

Tunnel Club



All-inclusive access just feet from the players

Scotia Place



### SCOTIA PLACE

- Targeted:** 2027
- Cost:** \$600 million
- Team:** Calgary Flames
- City:** Calgary, Alberta, CAN

Under Construction



### SPOTLIGHT



10-acre city block is designed for community and connection



## LAS VEGAS ATHLETICS

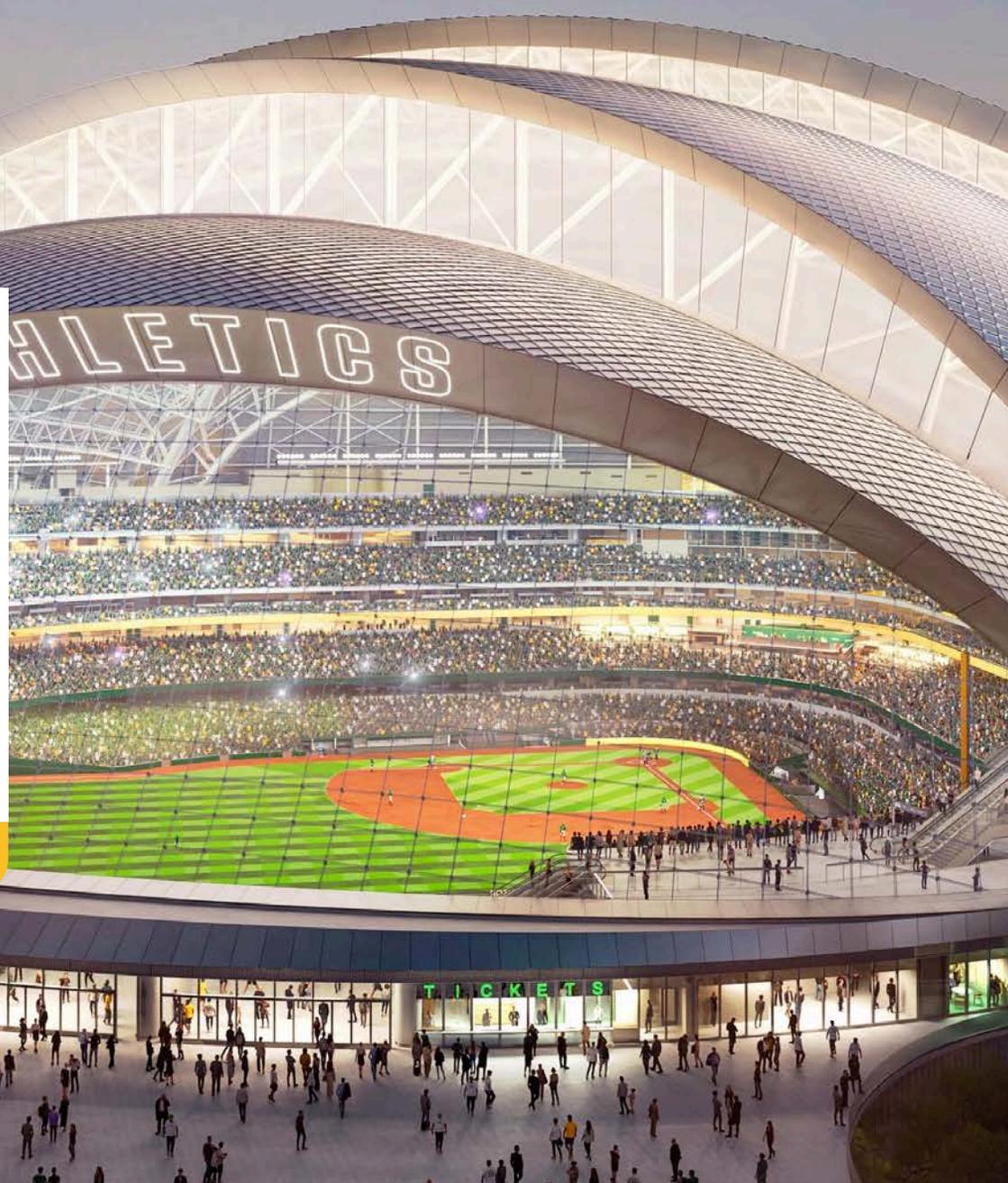
**Targeted:** 2028

**Cost:** \$1.75 billion

**Team:** Las Vegas Athletics

**City:** Las Vegas, NV

**Under Construction**



## SPOTLIGHT

### Glass Curtain Wall



36,000 SF glass curtain wall



### Jumbotron

18,000 SF jumbotron, largest in the MLB

# Future Opportunity Forecast



# There Are 13 Stadiums Currently Planned/Proposed



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Under Construction  
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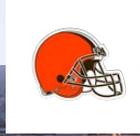
# NFL Planned/Proposed New Facilities



## CHICAGO BEARS

**Targeted:** 2029  
**Cost:** \$4.2 billion  
**City:** Arlington Heights, IL

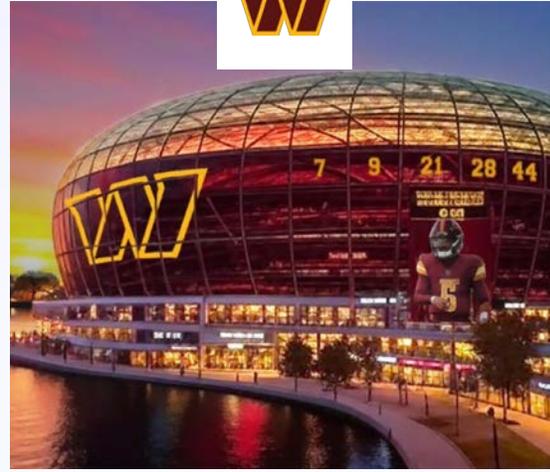
Focus shifted back to Arlington Heights



## CLEVELAND BROWNS

**Targeted:** 2029  
**Cost:** \$2.4 billion  
**City:** Brook Park, OH

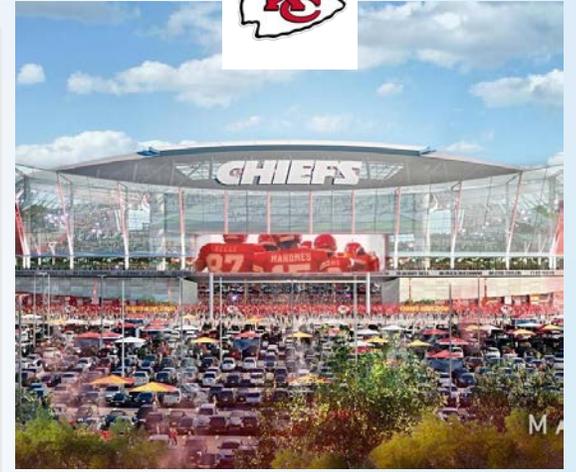
Domed Stadium & Mixed-Use District in Brook Park



## WASHINGTON COMMANDERS

**Targeted:** 2030  
**Cost:** \$3.2 billion  
**City:** Washington, D.C.

Redevelopment of RFK Stadium Site



## KANSAS CITY CHIEFS

**Targeted:** TBD  
**Cost:** TBD  
**City:** TBD

New stadium in Kansas or \$1.15 B Arrowhead Renovation – Decision by June 30, 2025

# NBA NBA Planned/Proposed New Facilities



## OKLAHOMA CITY THUNDER

**Targeted:** 2028  
**Cost:** \$900 million  
**City:** Oklahoma City, OK  
 Construction begins 2026



## PHILADELPHIA 76ERS

**Targeted:** 2031  
**Cost:** TBD  
**City:** Philadelphia, PA  
 New shared arena in South Philadelphia Sports Complex



## SAN ANTONIO SPURS

**Targeted:** TBD  
**Cost:** \$1.5 billion  
**City:** San Antonio, TX  
 Downtown arena and entertainment district

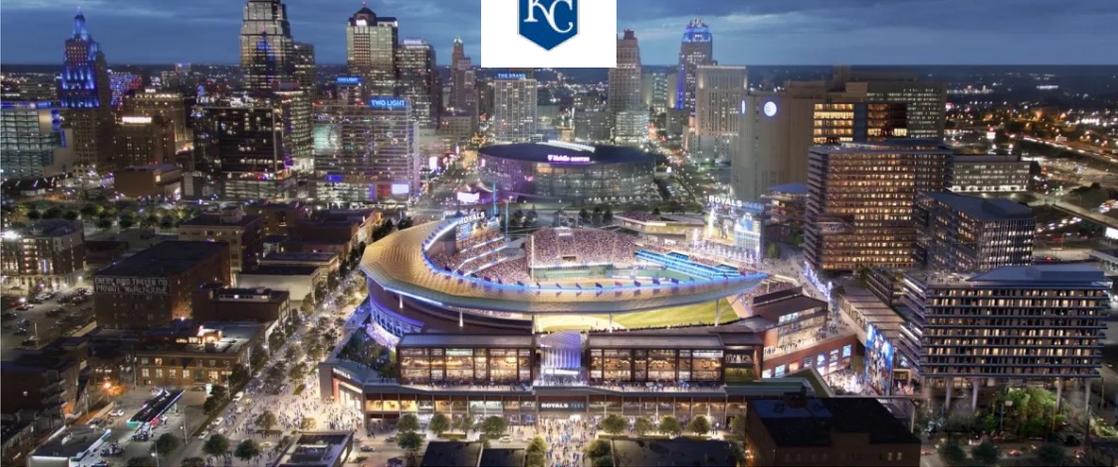


## DALLAS MAVERICKS

**Targeted:** TBD  
**Cost:** TBD  
**City:** TBD  
 Potential relocation with casino resort and arena



# MLB Planned/Proposed New Facilities



## KANSAS CITY ROYALS

**Targeted:** TBD

**Cost:** TBD

**City:** TBD

Reevaluating stadium sites in North Kansas City and Washington Square Park



## CHICAGO WHITE SOX

**Targeted:** TBD

**Cost:** TBD

**City:** TBD

Latest proposal for "The 78" has been rejected, leaving the future unclear



# NHL Planned/Proposed New Facilities



## OTTAWA SENATORS

**Targeted:** TBD

**Cost:** \$1.5 billion

**City:** Ottawa, Ontario, CAN

LeBreton Flats, 10-acre site acquired



## PHILADELPHIA FLYERS

**Targeted:** 2031

**Cost:** TBD

**City:** Philadelphia, PA

New shared arena in South Philadelphia Sports Complex



# MLS Planned/Proposed New Facilities



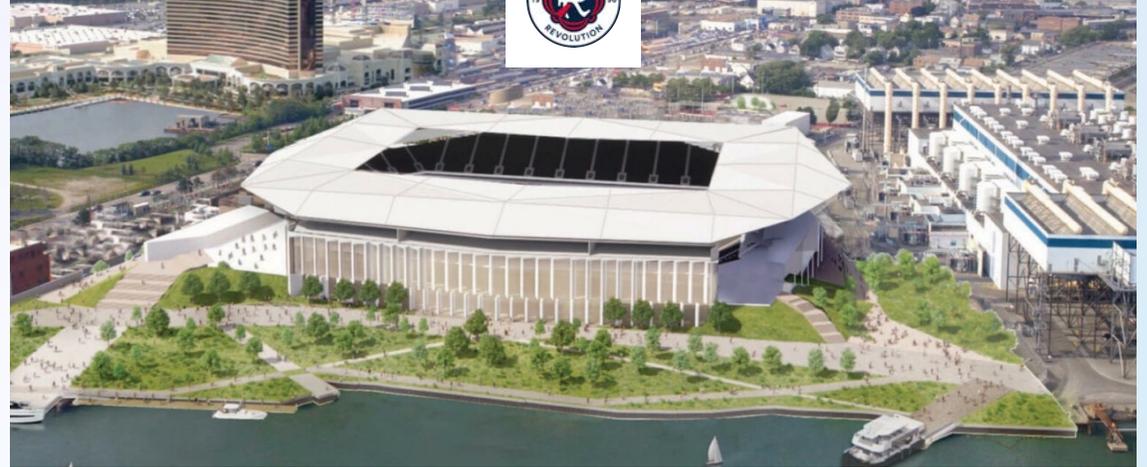
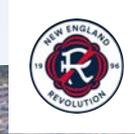
## CHICAGO FIRE FC

**Targeted:** 2028

**Cost:** \$650 million

**City:** Chicago, IL

Central in the South Loop's "The 78" area



## NEW ENGLAND REVOLUTION

**Targeted:** 2029

**Cost:** TBD

**City:** Everett, MA

43-acre waterfront parcel

# Notable Major League **Renovation** Forecast



**CINCINNATI BENGALS**  
 Cost: \$830M  
 Targeted: 2029

**BALTIMORE RAVENS**  
 Cost: \$489M  
 Targeted: 2026

**CAROLINA PANTHERS**  
 Cost: \$1.3B  
 Targeted: 2031

**JACKSONVILLE JAGUARS**  
 Cost: \$1.4B  
 Targeted: 2028



**MEMPHIS GRIZZLIES**  
 Cost: \$550M  
 Targeted: TBD

**TORONTO RAPTORS & MAPLE LEAFS**  
 Cost: \$350M  
 Targeted: 2025

**WASHINGTON WIZARDS & CAPITALS**  
 Cost: \$800M  
 Targeted: 2027

**UTAH JAZZ & MAMMOTH**  
 Cost: \$525M  
 Targeted: 2027



**ARIZONA DIAMONDBACKS**  
 Cost: \$500M  
 Targeted: TBD

**CLEVELAND GUARDIANS**  
 Cost: \$435M  
 Completed: 2025

**BALTIMORE ORIOLES**  
 Cost: \$600M  
 Targeted: TBD



**COLUMBUS BLUE JACKETS**  
 Cost: \$400M  
 Targeted: TBD

**CAROLINA HURRICANES**  
 Cost: \$300M  
 Targeted: 2028

**ANAHEIM DUCKS**  
 Cost: \$1.0B  
 Targeted: 2027

**NASHVILLE PREDATORS**  
 Cost: \$650M  
 Targeted: 2030

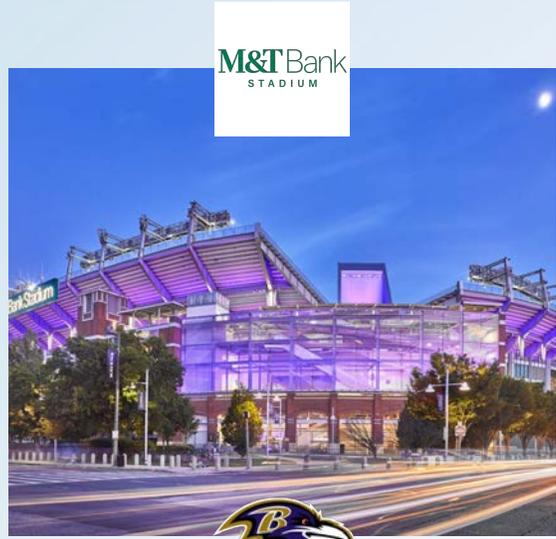


**FC DALLAS**  
 Cost: \$182M  
 Targeted: 2028

**COLUMBUS CREW**  
 Cost: TBD  
 Targeted: 2026



# NFL Planned/Proposed Renovations



## M&T BANK STADIUM

**Targeted:** 2026

**Cost:** \$489 million

**Team:** Baltimore Ravens

**City:** Baltimore, MD

Construction underway on second phase



## PAYCOR STADIUM

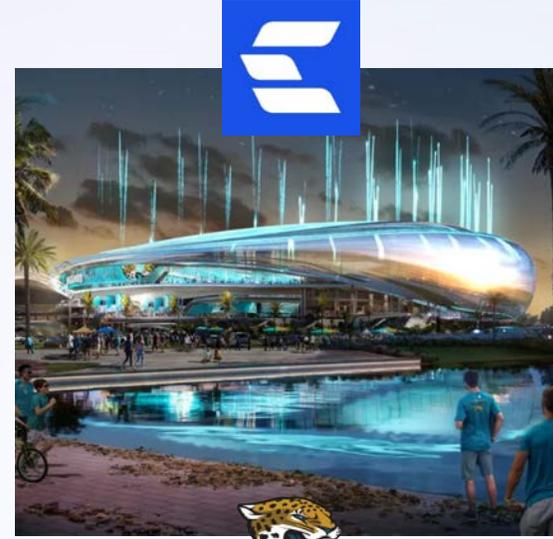
**Targeted:** 2029

**Cost:** \$830 million

**Team:** Cincinnati Bengals

**City:** Cincinnati, OH

\$185M first phase approved



## EVERBANK STADIUM

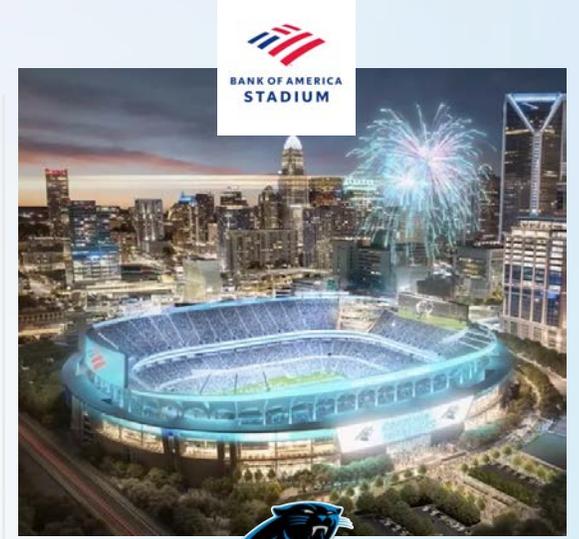
**Targeted:** 2028

**Cost:** \$1.4 billion

**Team:** Jacksonville Jaguars

**City:** Jacksonville, FL

Construction began February 2025



## BANK OF AMERICA STADIUM

**Targeted:** 2031

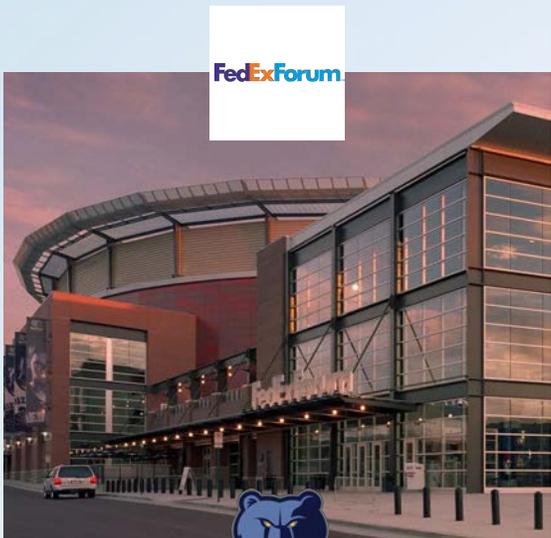
**Cost:** \$1.3 billion

**Team:** Carolina Panthers

**City:** Charlotte, NC

Phased over next five to six years

# NBA NBA Planned/Proposed Renovations



## FEDEXFORUM

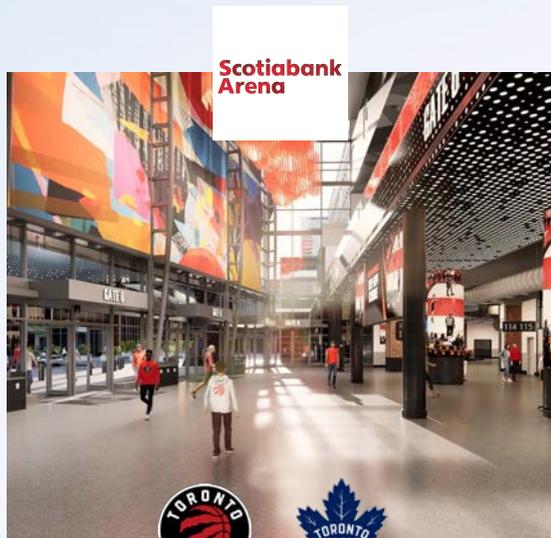
**Targeted:** TBD

**Cost:** \$550 million

**Team:** Memphis Grizzlies

**City:** Memphis, TN

Seven to ten years before completion



## SCOTIABANK ARENA

**Targeted:** 2025

**Cost:** \$350 million

**Team:** Toronto Raptors (NBA) & Maple Leafs (NHL)

**City:** Toronto, Ontario, CAN

Phase two construction started May 2024



## CAPITAL ONE ARENA

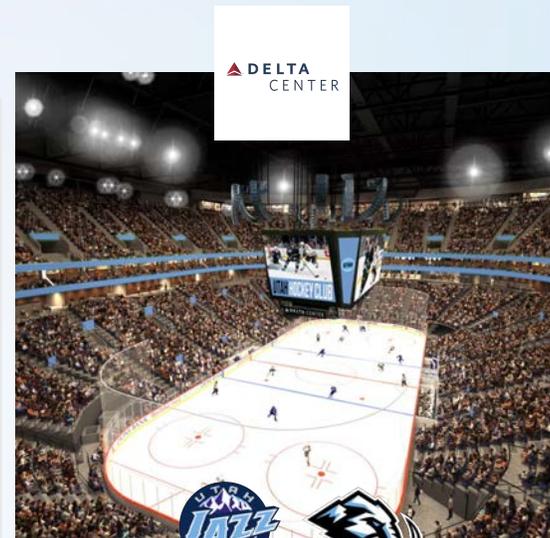
**Targeted:** 2027

**Cost:** \$800 million

**Team:** Washington Wizards (NBA) & Capitals (NHL)

**City:** Washington, D.C.

Phase one of six commenced in 2025



## DELTA CENTER

**Targeted:** 2027

**Cost:** \$525 million

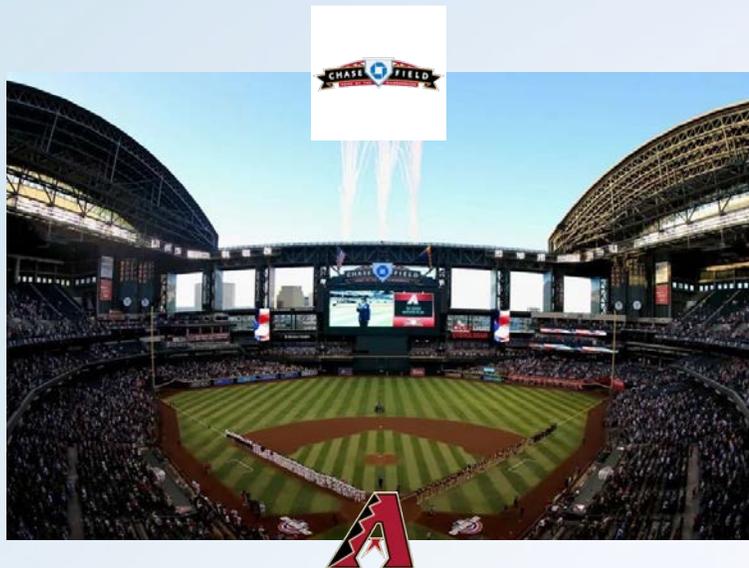
**Team:** Utah Jazz (NBA) & Mammoth (NHL)

**City:** Salt Lake City, UT

Phase one began April 2025



# MLB Planned/Proposed Renovations



## CHASE FIELD

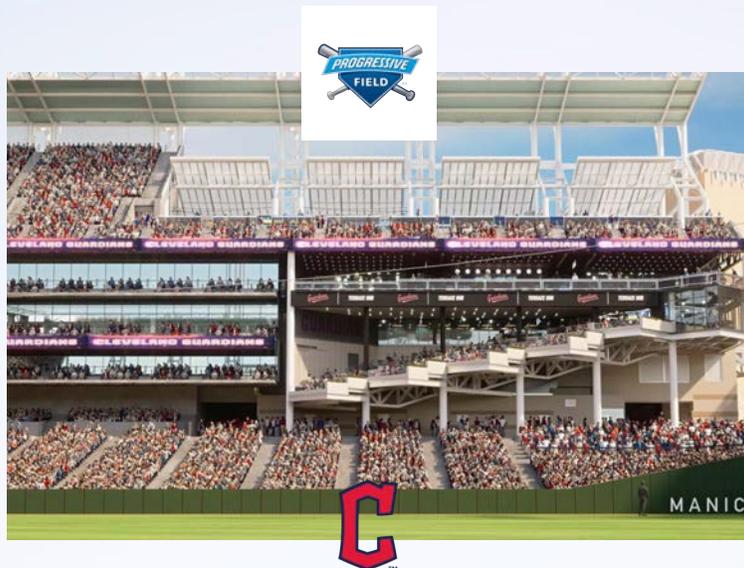
**Targeted:** TBD

**Cost:** \$500 million

**Team:** Arizona Diamondbacks

**City:** Phoenix, AZ

Still awaiting final approval, likely phased over three to five years



## PROGRESSIVE FIELD

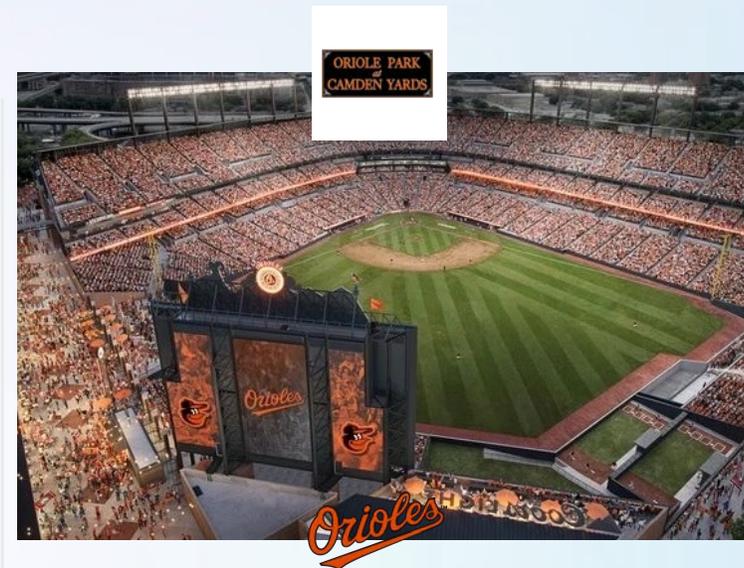
**Completed:** 2025

**Cost:** \$435 million

**Team:** Cleveland Guardians

**City:** Cleveland, OH

Final phase completed



## ORIOLE PARK AT CAMDEN YARDS

**Targeted:** TBD

**Cost:** \$600 million

**Team:** Baltimore Orioles

**City:** Baltimore, MD

First phase of multi-year upgrades set for completion before 2026 season



# NHL Planned/Proposed Renovations



## NATIONWIDE ARENA

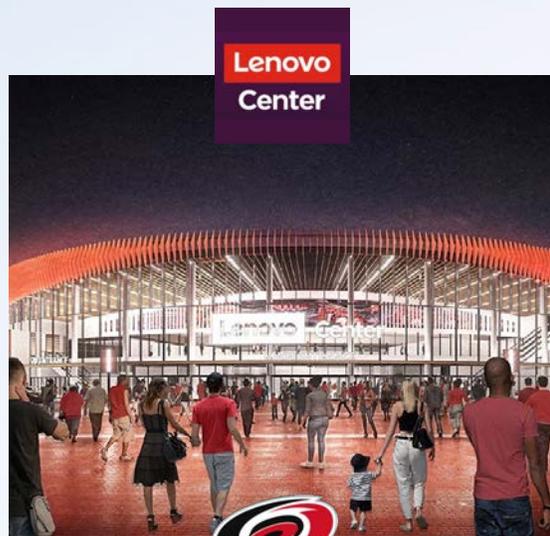
**Targeted:** TBD

**Cost:** \$400 million

**Team:** Columbus Blue Jackets

**City:** Columbus, OH

Aim to secure commitments by late summer 2025



## LENOVO CENTER

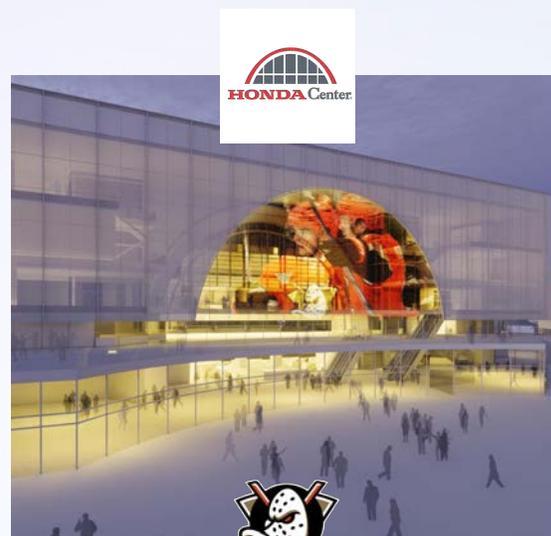
**Targeted:** 2027

**Cost:** \$300 million

**Team:** Carolina Hurricanes

**City:** Raleigh, NC

Phase one construction set to begin July 2025



## HONDA CENTER

**Targeted:** 2027

**Cost:** \$1.0 billion

**Team:** Anaheim Ducks

**City:** Anaheim, CA

Project launched last fall



## BRIDGESTONE ARENA

**Targeted:** 2030

**Cost:** \$650 million

**Team:** Nashville Predators

**City:** Nashville, TN

Phased over the next five years



# MLS Planned/Proposed Renovations



## LOWER.COM FIELD

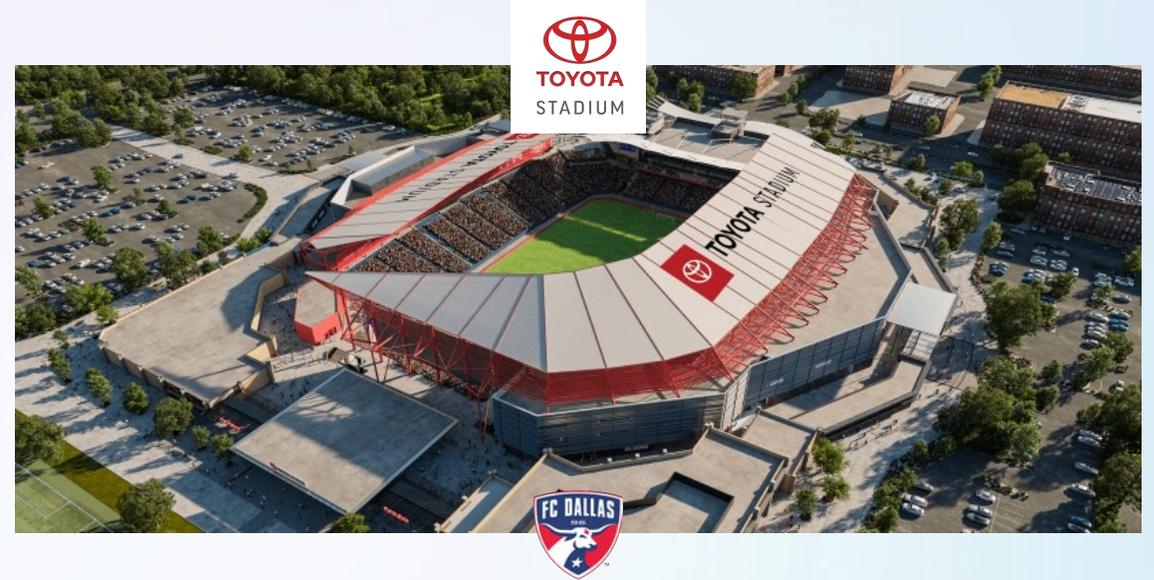
**Targeted:** 2026

**Cost:** TBD

**Team:** Columbus Crew

**City:** Columbus, OH

Three new premium spaces adding roughly 400 seats



## TOYOTA STADIUM

**Targeted:** 2028

**Cost:** \$182 million

**Team:** FC Dallas

**City:** Frisco, TX

Construction began early 2025

# Additional Major League **Renovation** Forecast



## BARCLAYS CENTER

**Targeted:** 2028

**Cost:** \$100 million

**Team:** Brooklyn Nets

**City:** Brooklyn, NY

Second year of five-year plan



## KIA CENTER

**Targeted:** 2027

**Cost:** \$226 million

**Team:** Orlando Magic

**City:** Orlando, FL

Upgrades begin summer 2025



## SPECTRUM CENTER

**Targeted:** 2025

**Cost:** \$245 million

**Team:** Charlotte Hornets

**City:** Charlotte, NC

Final phase complete by 2025-26 season



## DODGER STADIUM

**Completed:** 2025

**Cost:** \$100 million

**Team:** LA Dodgers

**City:** Los Angeles, CA

Completed spring 2025



## ROGERS ARENA

**Targeted:** 2025

**Cost:** \$150 million

**Team:** Vancouver Canucks

**City:** Vancouver, BC, CAN

Phase three completion by 2025-26 season

# FIFA 2026

## Who is Hosting?

### 11 United States

- Seattle – Lumen Field
- San Francisco – Levi’s Stadium
- Los Angeles – Sofi Stadium
- Dallas – AT&T Stadium
- Houston – NRG Stadium
- Kansas City – Arrowhead Stadium
- Atlanta – Mercedes-Benz Stadium
- Miami – Hard Rock Stadium
- Philadelphia – Lincoln Financial Field
- New York | New Jersey – MetLife Stadium
- Boston – Gillette Stadium

### 2 Canada

- Toronto – BMO Field
- Vancouver – BC Place

### 3 Mexico

- Guadalajara – Estadio Akron
- Monterrey – Estadio BBVA
- Mexico City – Estadio Azteca

### Championship Game

- New York | New Jersey – MetLife Stadium



Source: ESPN



# FIFA Renovations: Grass and Premium



**\$200M** Mercedes-Benz Stadium  
Atlanta, GA



**\$200M** Levi's Stadium  
San Francisco, CA



**\$295M** AT&T Stadium  
Dallas, TX



**\$250M** Gillette Stadium  
Boston, MA



**~\$150M** BC Place  
Vancouver, BC



**\$146M** BMO Field  
Toronto, ON



**\$46M** Hard Rock Stadium  
Miami, FL



**\$30M** MetLife Stadium  
New York | New Jersey



**\$19.4M** Lumen Field  
Seattle, WA



**\$15M** NRG Stadium  
Houston, TX



**~\$75M** Estadio Azteca  
Mexico City, CDMX



**\$72M** Estadio BBVA  
Monterrey, NLE



**\$12.4M** Estadio Akron  
Gaudalajara, JAL

# Aging Venues Alert

## Venues Ripe for Reinvention



### Years Without Major Renovation

- 24** **ACRISURE STADIUM**  
Year Built: 2002  
Team: Pittsburgh Steelers
- 23** **NRG STADIUM**  
Year Built: 2002  
Team: Houston Texans
- 23** **LUMEN FIELD**  
Year Built: 2002  
Team: Seattle Seahawks



### Years Without Major Renovation

- 31** **UNITED CENTER**  
Year Built: 1994  
Teams: Chicago Bulls & Blackhawks
- 30** **MODA CENTER**  
Year Built: 1995  
Team: Portland Trail Blazers
- 26** **BALL ARENA**  
Year Built: 1999  
Team: Denver Nuggets & Colorado Avalanche
- 26** **KASEYA CENTER**  
Year Built: 1999  
Team: Miami Heat
- 26** **SMOOTHIE KING CENTER**  
Year Built: 1999  
Team: New Orleans Pelicans
- 24** **AMERICAN AIRLINES CENTER**  
Year Built: 2001  
Team: Dallas Mavericks & Stars
- 22** **TOYOTA CENTER**  
Year Built: 2003  
Team: Houston Rockets

# Aging Venues Alert

## Venues Ripe for Reinvention



### Years Without Major Renovation

30

#### COORS FIELD

Year Built: 1995  
Team: Colorado Rockies

25

#### ORACLE PARK

Year Built: 2000  
Team: San Francisco Giants

22

#### GREAT AMERICAN BALL PARK

Year Built: 2003  
Team: Cincinnati Reds

27

#### ANGEL STADIUM

Year Built: 1966  
Team: Los Angeles Angels

25

#### DAIKIN PARK

Year Built: 2000  
Team: Houston Astros

21

#### CITIZENS BANK PARK

Year Built: 2004  
Team: Philadelphia Phillies

26

#### T-MOBILE PARK

Year Built: 1999  
Team: Seattle Mariners

24

#### AMERICAN FAMILY FIELD

Year Built: 2001  
Team: Milwaukee Brewers

21

#### PETCO PARK

Year Built: 2004  
Team: San Diego Padres

25

#### COMERICA PARK

Year Built: 2000  
Team: Detroit Tigers

24

#### PNC PARK

Year Built: 2001  
Team: Pittsburgh Pirates

19

#### BUSCH STADIUM

Year Built: 2006  
Team: St. Louis Cardinals

# Aging Venues Alert

## Venues Ripe for Reinvention



### Years Without Major Renovation

### Years Without Major Renovation

**29** **AMALIE ARENA**  
 Year Built: 1996  
 Team: Tampa Bay Lightning

**25** **XCEL ENERGY CENTER**  
 Year Built: 2000  
 Team: Minnesota Wild

**22** **DIGNITY HEALTH SPORTS PARK**  
 Year Built: 2003  
 Team: LA Galaxy

**29** **KEYBANK CENTER**  
 Year Built: 1996  
 Team: Buffalo Sabres

**21** **CANADA LIFE CENTRE**  
 Year Built: 2004  
 Team: Winnipeg Jets

**27** **AMERANT BANK ARENA**  
 Year Built: 1998  
 Team: Florida Panthers

# Major League Lease Expirations



<b>2026</b> New England Patriots	<b>2032</b> Houston Texans
<b>2026</b> Cincinnati Bengals	<b>2032</b> Seattle Seahawks
<b>2027</b> Washington Commanders	<b>2032</b> Green Bay Packers
<b>2028</b> Tampa Bay Buccaneers	<b>2033</b> Chicago Bears
<b>2029</b> Cleveland Browns	
<b>2030</b> Pittsburgh Steelers	
<b>2030</b> New Orleans Saints	
<b>2030</b> New York Jets / Giants	
<b>2031</b> Denver Broncos	
<b>2031</b> Kansas City Chiefs	
<b>2032</b> Philadelphia Eagles	



<b>2028</b> New York Knicks
<b>2029</b> Memphis Grizzlies
<b>2029</b> New Orleans Pelicans
<b>2030</b> Portland Trail Blazers
<b>2031</b> Dallas Mavericks
<b>2031</b> Philadelphia 76ers
<b>2032</b> San Antonio Spurs
<b>2034</b> Houston Rockets
<b>2034</b> Cleveland Cavaliers
<b>2035</b> Orlando Magic
<b>2035</b> Minnesota Timberwolves



<b>2027</b> Arizona Diamondbacks
<b>2028</b> Tampa Bay Rays
<b>2029</b> Chicago White Sox
<b>2030</b> Pittsburgh Pirates
<b>2031</b> Kansas City Royals
<b>2032</b> Los Angeles Angels
<b>2033</b> Philadelphia Phillies
<b>2033</b> Detroit Tigers



<b>2026</b> Buffalo Sabres	<b>2033</b> Florida Panthers
<b>2028</b> New York Rangers	<b>2035</b> Minnesota Wild
<b>2031</b> Dallas Stars	



<b>2025</b> Vancouver Whitecaps FC	<b>2032</b> Seattle Sounders FC
<b>2025</b> Chicago Fire FC	<b>2035</b> Portland Timbers FC
<b>2032</b> Colorado Rapids	

There are **45** major league venue leases expiring between 2025 and 2035



# There Are 16 NFL Leases Expiring 2025–2035

2026	2027	2028	2029	2030	2031	2032	2033
<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>1</b>
 <b>GILLETTE STADIUM</b> New England Patriots   <b>PAYCOR STADIUM</b> Cincinnati Bengals	 <b>NORTHWEST STADIUM</b> Washington Commanders	 <b>RAYMOND JAMES STADIUM</b> Tampa Bay Buccaneers	 <b>HUNTINGTON BANK FIELD</b> Cleveland Browns	 <b>ACRISURE STADIUM</b> Pittsburgh Steelers   <b>CAESARS SUPERDOME</b> New Orleans Saints   <b>METLIFE STADIUM</b> New York Jets New York Giants	 <b>EMPOWER FIELD AT MILE HIGH</b> Denver Broncos   <b>GEHA FIELD AT ARROWHEAD STADIUM</b> Kansas City Chiefs	 <b>LINCOLN FINANCIAL FIELD</b> Philadelphia Eagles   <b>NRG STADIUM</b> Houston Texans   <b>LUMEN FIELD</b> Seattle Seahawks   <b>LAMBEAU FIELD</b> Green Bay Packers	 <b>SOLDIER FIELD</b> Chicago Bears

# NBA There Are **11** NBA Leases Expiring 2025–2035

2028	2029	2030	2031	2032	2033	2034	2035
<p><b>1</b></p>  <p><b>MADISON SQUARE GARDEN</b> New York Knicks</p>	<p><b>2</b></p>  <p><b>FEDEXFORUM</b> Memphis Grizzlies</p>  <p><b>SMOOTHIE KING CENTER</b> New Orleans Pelicans</p>	<p><b>1</b></p>  <p><b>MODA CENTER</b> Portland Trail Blazers</p>	<p><b>2</b></p>  <p><b>AMERICAN AIRLINES CENTER</b> Dallas Mavericks</p>  <p><b>WELLS FARGO CENTER</b> Philadelphia 76ers</p>	<p><b>1</b></p>  <p><b>FROST BANK CENTER</b> San Antonio Spurs</p>		<p><b>2</b></p>  <p><b>ROCKET ARENA</b> Cleveland Cavaliers</p>  <p><b>TOYOTA CENTER</b> Houston Rockets</p>	<p><b>2</b></p>  <p><b>KIA CENTER</b> Orlando Magic</p>  <p><b>TARGET CENTER</b> Minnesota Timberwolves</p>



# There Are 8 MLB Leases Expiring 2025–2035

2027	2028	2029	2030	2031	2032	2033
<p><b>1</b></p>  <p><b>CHASE FIELD</b> Arizona Diamondbacks</p>	<p><b>1</b></p>  <p><b>TROPICANA FIELD</b> Tampa Bay Rays</p>	<p><b>1</b></p>  <p><b>RATE FIELD</b> Chicago White Sox</p>	<p><b>1</b></p>  <p><b>PNC PARK</b> Pittsburgh Pirates</p>	<p><b>1</b></p>  <p><b>KAUFFMAN STADIUM</b> Kansas City Royals</p>	<p><b>1</b></p>  <p><b>ANGEL STADIUM</b> Los Angeles Angels</p>	<p><b>2</b></p>  <p><b>CITIZENS BANK PARK</b> Philadelphia Phillies</p>  <p><b>COMERICA PARK</b> Detroit Tigers</p>



# There Are 5 NHL Leases Expiring 2025–2035

2026	2027	2028	2029	2030	2031	2032	2033	2034	2035
1		1			1		1		1
 <b>KEYBANK CENTER</b> Buffalo Sabres		 <b>MADISON SQUARE GARDEN</b> New York Rangers			 <b>AMERICAN AIRLINES CENTER</b> Dallas Stars		 <b>AMERANT BANK ARENA</b> Florida Panthers		 <b>XCEL ENERGY CENTER</b> Minnesota Wild



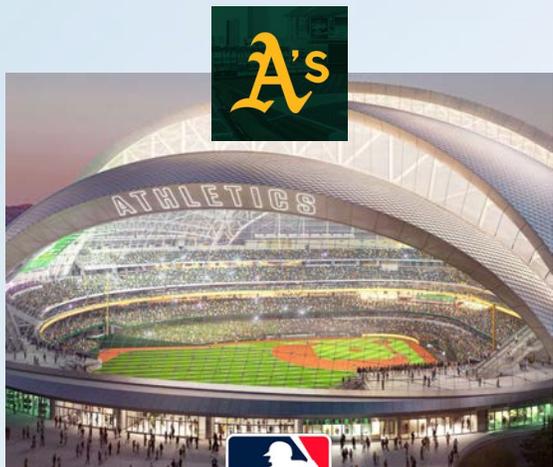
# There Are 5 MLS Leases Expiring 2025–2035



# Major League Relocations and Expansions

## RELOCATIONS

## EXPANSION



2028



**OAKLAND COLISEUM**  
Oakland, CA



**LAS VEGAS STADIUM**  
Las Vegas, NV

Oakland Athletics

Las Vegas Athletics

Currently at Sutter Health Park in West Sacramento, CA from 2025-2027



2024



**MULLET ARENA**  
Tempe, AZ



**DELTA CENTER**  
Salt Lake City, UT

Arizona Coyotes

Utah Mammoth

Played inaugural 2024-2025 season



2025



**TROPICANA FIELD**  
Tampa, FL



**STEINBRENNER FIELD**  
Tampa, FL

Tampa Bay Rays

Currently at Steinbrenner Field in Tampa, FL while Tropicana Field is being repaired



2025



**SNAPDRAGON STADIUM**  
San Diego, CA  
San Diego FC

**35K**  
Capacity

Currently playing inaugural season

# Naming Rights Deals

6 Major League naming rights deals have been activated or planned in the past year

LEAGUE	TEAM	PREVIOUS NAME	CURRENT NAME
	 <p><b>CLEVELAND BROWNS</b> September 2024</p>	 <p><b>CLEVELAND BROWNS STADIUM</b> →</p>	 <p><b>HUNTINGTON BANK FIELD</b></p>
	 <p><b>WASHINGTON COMMANDERS</b> August 2024</p>	 <p><b>COMMANDERS FIELD</b> →</p>	 <p><b>NORTHWEST STADIUM</b></p>
	 <p><b>HOUSTON ASTROS</b> January 2025</p>	 <p><b>MINUTE MAID PARK</b> →</p>	 <p><b>DAIKIN PARK</b></p>
	 <p><b>CAROLINA HURRICANES</b> September 2024</p>	 <p><b>PNC ARENA</b> →</p>	 <p><b>LENOVO CENTER</b></p>
	  <p><b>PHILADELPHIA 76ERS, PHILADELPHIA FLYERS</b> September 2025</p>	 <p><b>WELLS FARGO CENTER</b> →</p>	 <p><b>XFINITY MOBILE ARENA</b></p>
	 <p><b>ST. LOUIS SC</b> January 2025</p>	 <p><b>CITYPARK</b> →</p>	 <p><b>ENERGIZER PARK</b></p>

# Evolving Premium Inventory





# End Zone Casitas

## STATE FARM STADIUM

Two-level luxury suites located near the south end-zone

**Team:** Arizona Cardinals

**City:** Glendale, AZ





# Champions Suite

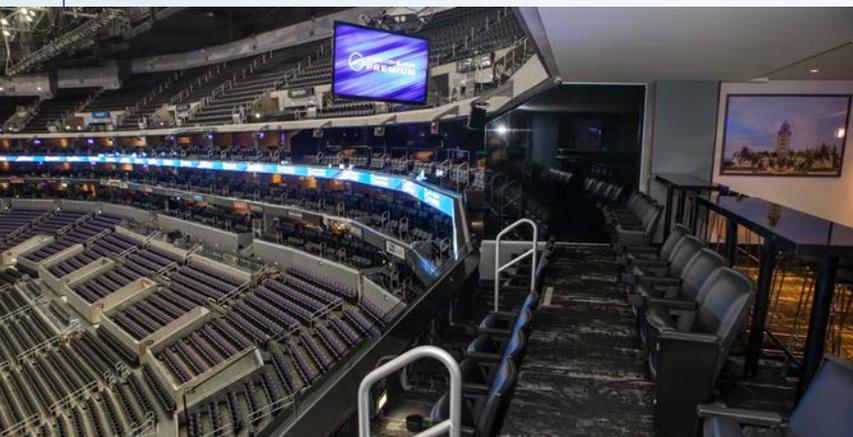
## CRYPTO.COM ARENA

First-of-its-kind shared suite concept replacing a traditional A-Level private suite

Ultra-exclusive 24 seats

**Teams:** Lakers, Kings, and Sparks

**City:** Los Angeles, CA





# Gallagher Lounge MERCEDDES-BENZ STADIUM

Sandwich Plate System (SPS) utilization for mezzanine floor and cantilevered terraces on second floor, adding 156 seats with speakeasy-style design

**Teams:** Atlanta Falcons and Atlanta United FC

**City:** Atlanta, GA





# Paddock CHURCHILL DOWNS

Expanded from 5,000 SF to 12,000 SF

Woodford Reserve Paddock Club Tunnel with secret speakeasy hidden behind barrel walls

**Event:** Kentucky Derby

**City:** Louisville, KY





# Ford Deck AT&T STADIUM

Blends Ford's interactive brand presence  
Offers King Ranch-style seating

**Team:** Dallas Cowboys

**City:** Arlington, TX





# Club 1977

## EMPOWER FIELD AT MILE HIGH

Celebrates the legacy of the iconic 1977 "Orange Crush" team

Aligned with the Broncos' Mile High Collection, uniting new uniforms and branding

**Team:** Denver Broncos

**City:** Denver, CO





## Cisco Lounge Suite LEVI'S STADIUM

Bocce ball, shuffleboard and pool surfaces in club areas where suite-goers can mingle

**Team:** San Francisco 49ers

**City:** Santa Clara, CA





# Listo

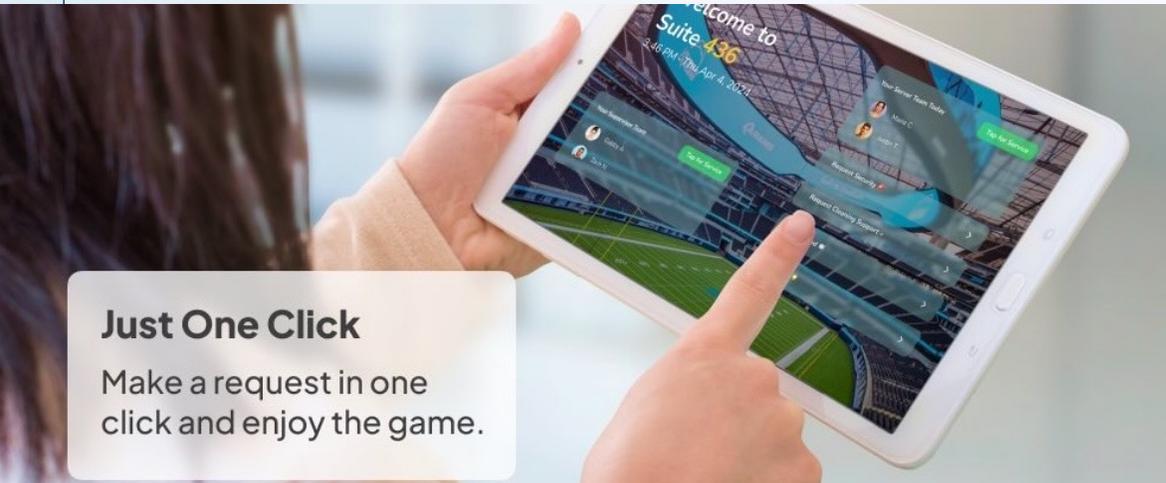
## Listo

### COMMUNICATION & TASK MANAGEMENT

Suite guest requests are automatically routed to the appropriate staff member, then timestamped, assigned, and escalated as needed

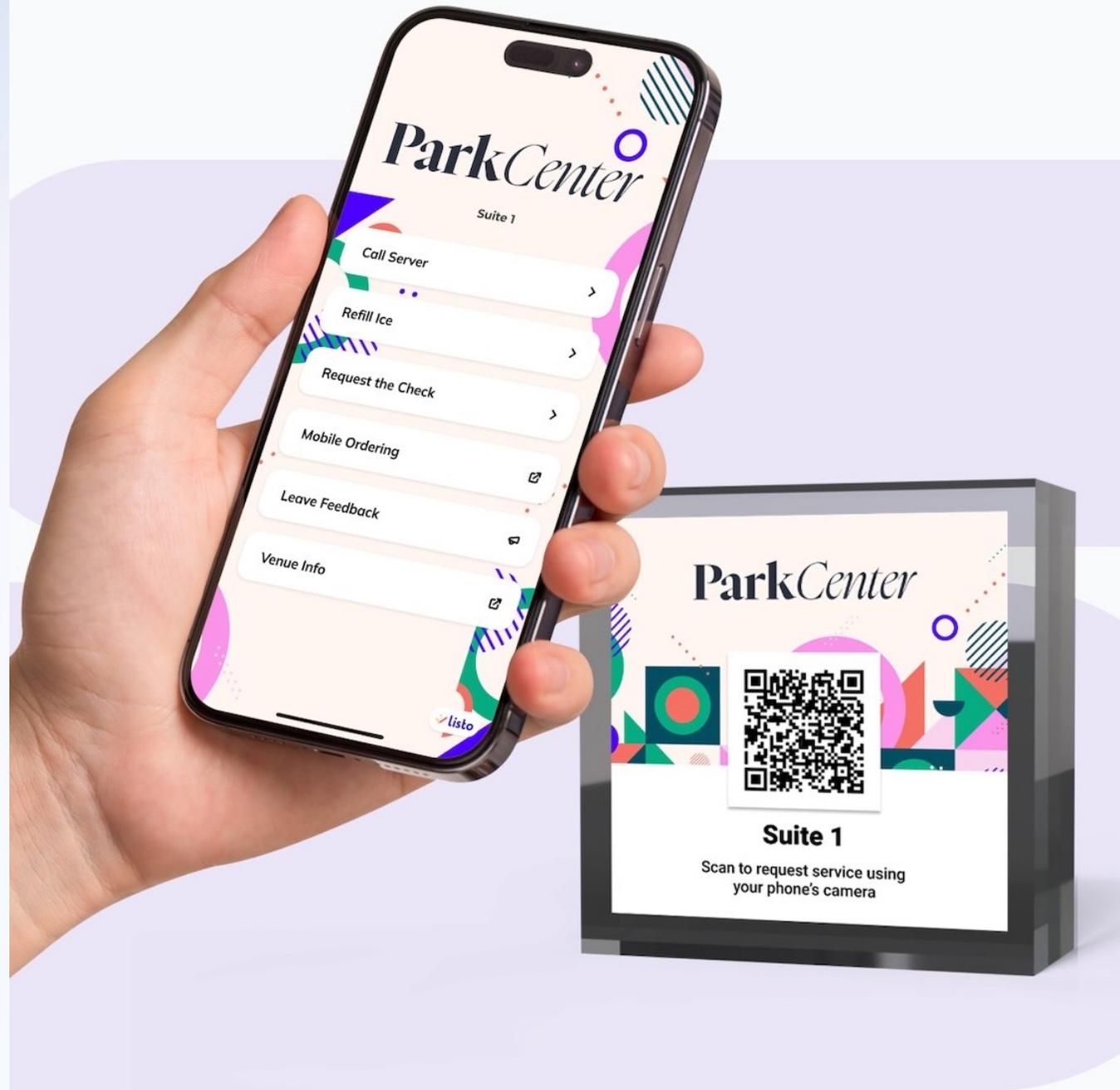
**Business Types:**

- Entertainment Venues
- Enterprise Venues
- Hotels



### Just One Click

Make a request in one click and enjoy the game.





# The Oak Room

## VILLA PARK

First restaurant ever built in football stadium and direct half-way-line pitch access

**Team:** Aston Villa FC

**City:** Birmingham, United Kingdom





# The NinetyThird by Qatar Airways

## THE O2 ARENA

"The Walkway" – retractable suspended viewing platform

**City:** London, United Kingdom



# Strategic Takeaways



# Implications



## Premium Offerors

Premium offerings are evolving beyond basic luxury; the new standard demands immersive, story-driven experiences that connect emotionally with fans—static, unbranded spaces are no longer enough.



## Premium Buyers

Today's premium buyers are seeking more than exclusivity—they want authenticity, personalization, and a sense of belonging that aligns with their lifestyle and values.



## Aging Venues

Rather than waiting for a major overhaul, there's growing momentum around phased renovations that allow aging venues to remain competitive and compelling year after year.



## Getting Ahead

There's an opportunity for venues to differentiate by creating premium environments that feel personal, immersive, and adaptable to future demands.



# 35th Annual PX Conference & Trade Show



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